

Welcome from the Publisher

I want you to succeed! Nothing Less!!

It's important to choose the right ways to market your company. There isn't one way that's best for all. In fact, most businesses should be using at least a few ways to market their business. We at The Valley Journals, know that you should not be putting all your eggs in one marketing basket.

It's this same philosophy that has helped us put together marketing plans with our products that make sense for advertisers. In our newspapers, these include flexibility in sizes, sections and ad types, free help from our team of graphic artists and marketing consultants for the creation of your ads used in our newspapers. We also offer multiple newspapers to get right where you need new customers to come from, a business spotlight (see next page for details), and as long as you are advertising in our newspaper, permission to use the same ads in other advertising media. We also have in some areas, our new high resolution, glossy sections, called Showcase. These show off what you are all about.

In our online products, there are lots of options including putting your print ad on our webpage, banner ads that connect to your website, building you a web page that shows off your business (store front, service front or hospitality types) to get people to know more about you. We can even build and display video both on our website and your website.

An audit of our newspapers' delivery and readership has just been completed. It's impressive. However, no matter how impressive it is, the bottom line to you and our customers is that we work! This we know because of our customers and the response they get from our newspapers. Check out some of their comments throughout this Product Guide.

It is our goal to give you great value for your money and to make sure you are getting the best bang for your marketing bucks.

Talk to your marketing consultant and they will help you not only with our products, but also in choosing other marketing programs that will build your business. It is all part of what I said in the first paragraph – **I Want You to Succeed!**

Want more business for your business? That is our business!

Sincerely,
Boyd Petersen

Publisher:

Boyd Petersen

801.580.3310

boyd@valleyjournals.com

The Valley Journals

P.O. Box 1084

Riverton, UT 84065

www.valleyjournals.com

*For a complete listing of
The Valley Journals staff, go to
www.valleyjournals.com/staff*

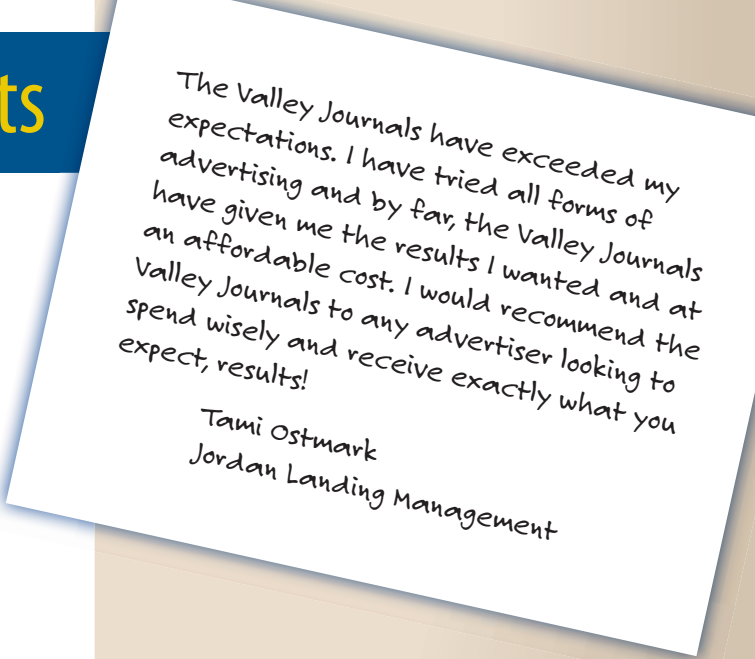
Business Spotlights

Want more business for your business? That's our business!

Imagine, if you will, a customer is telling a friend about your company. They explain all the reasons why the person that is listening should try your company and how you are different from your competition. Their remarks are very well received and you have a new customer.

This is what a business spotlight is all about. It's one of our professional writers telling about you and your company. They will interview you over the phone and tell your story to our readers. They explain what sets you apart from your competition and why the readers should look to you to provide what you offer. Best of all, the readers trust us like they would a friend since these are professional writers.

A Business Spotlight is all about you. It's free for advertisers that sign up to do six or more ads in the area where the spotlight is to run. It's one of the great ways we help you and your business succeed.



The Valley Journals have exceeded my expectations. I have tried all forms of advertising and by far, the Valley Journals have given me the results I wanted and at an affordable cost. I would recommend the Valley Journals to any advertiser looking to spend wisely and receive exactly what you expect, results!

Tami Ostmark
Jordan Landing Management

Product Guide

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Coverage Map

Over
314,000
delivered
per month

SOUTH SALT LAKE Journal
South Salt Lake's Own Community Newspaper

WEST VALLEY Journal
West Valley's Own Community Newspaper

TAYLORSVILLE/KEARNS Journal
The News of Taylorsville & Kearns

WEST JORDAN Journal
West Jordan's Own Community Newspaper

SOUTH VALLEY Journal
Serving the South Valley Since 1991

SUGAR HOUSE Journal
Sugar House's Own Community Newspaper

MILLCREEK Journal
The News of Mt. Olympus, Canyon Blvd, Millcreek & East Millcreek

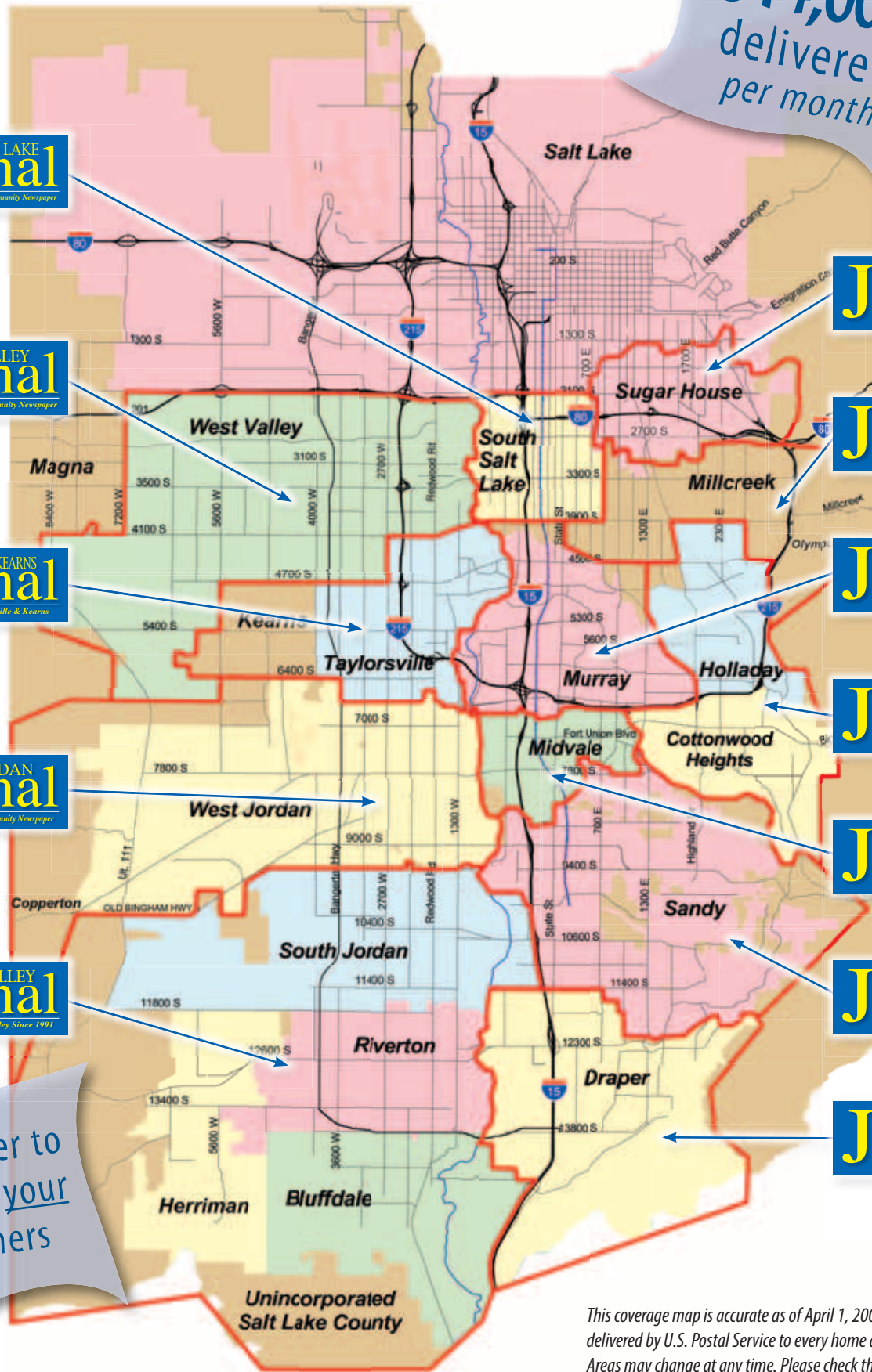
MURRAY Journal
Murray's Own Community Newspaper

COTTONWOOD/HOLLADAY Journal
The News of Cottonwood Heights, Holladay & Fort Union

MIDVALE Journal
Midvale's Own Community Newspaper

SANDY Journal
The News of Sandy & White City

DRAPER Journal
Draper's Own Community Newspaper



We deliver to
100% of your
customers

This coverage map is accurate as of April 1, 2008. The Valley Journals are delivered by U.S. Postal Service to every home and business in each area. Areas may change at any time. Please check the zip code page of the web site for verification — www.valleyjournals.com/zipcodes.asp.

Demographics

JOURNAL	POPULATION	AVE. HOUSEHOLDS	AVE. INCOME	AVE. AGE	HH SIZE	HOMEOWNERS	RENTERS	ZIP CODES SERVED
Cottonwood/Holladay Journal	61,124	21,363	\$87,975	28.60	2.90	78.6%	21.4%	84047, 94093, 84117, 84121, 84124
Draper Journal	34,457	10,134	\$115,250	28.60	3.40	83.8%	16.2%	84020
Midvale Journal	29,062	10,925	\$52,336	28.10	2.66	48.1%	51.9%	84047, 84070
Millcreek Journal	65,635	25,244	\$58,031	37.10	2.60	62.1%	37.9%	84106, 84107, 84109, 84117, 84124
Murray Journal	61,771	23,049	\$59,444	31.00	2.68	63.4%	31.7%	84107, 84117, 84121, 84123
Sandy Journal	92,602	29,591	\$68,224	29.10	3.42	84.3%	15.7%	84047, 84070, 84092, 84093, 84094
South Salt Lake Journal	22,038	10,830	\$46,675	28.90	2.47	38.0%	62.0%	84106, 84115, 84119
South Valley Journal	99,026	28,327	\$72,692	25.50	3.70	84.0%	9.0%	84065, 84095, 84096
Sugar House Journal	33,191	13,946	\$57,956	32.40	2.38	63.7%	36.3%	84105, 84106, 84108, 84109
Taylorsville/Kearns Journal	59,356	56,364	\$47,236	27.80	3.50	81.2%	28.2%	84084, 84118, 84119, 84123
West Jordan Journal	101,638	28,312	\$57,630	25.70	3.60	80.3%	19.7%	84006, 84084, 84088
West Valley Journal	118,917	34,756	\$48,240	26.80	3.36	72.6%	27.4%	84118, 84119, 84120, 84123, 84128

The Valley Journals Marketing Consultants look forward to helping you build a successful advertising campaign. Simply call your local representative to advertise in any of our Journals.

Marketing Consultants



Holladay, Cottonwood Heights, Fort Union
27,000+ distribution
Contact Roy Nydegger 801.243.8637
www.CottonwoodHolladayJournal.com



Draper City
12,500+ distribution
Contact Tara Burke 801.759.4821
www.DraperJournal.com



East Millcreek, Mt. Olympus, Canyon Rim
23,000+ distribution
Contact Michael Perlman 801.244.8386
www.MyMillcreekJournal.com



Midvale City
13,500+ distribution
Contact Steve Staker 801.560.2514
www.MidvaleJournal.com



Murray City
26,500+ distribution
Contact Roy Nydegger 801.243.8637
www.MurrayJournal.com



Sandy City, White City
37,000+ distribution
Contact Tara Burke 801.759.4821
www.SandyJournal.com



South Salt Lake City
13,000+ distribution
Contact Michael Perlman 801.244.8386
www.SouthSaltLakeJournal.com



Bluffdale, Herriman, Riverton, South Jordan
31,500+ distribution
Contact Boyd Petersen 801.580.3310
www.SouthValleyJournal.com



Sugar House
16,500+ distribution
Contact Michael Perlman 801.244.8386
www.MySugarHouseJournal.com



Taylorsville, Kearns
36,000+ distribution
Contact Roy Nydegger 801.243.8637
www.TaylorsvilleKearnsJournal.com



West Jordan, Copperton
33,500+ distribution
Contact Boyd Petersen 801.580.3310
www.WestJordanJournal.com



West Valley City
42,000+ distribution
Contact Steve Staker 801.560.2514
www.MyWestValleyJournal.com

Display Ads

AD SIZES

4 COLUMN

3 COLUMN

2 COLUMN

1 COLUMN

Full Page

10" W x 16" H

1/2 Page

10" W x 7.5" H

7.45" W x 10" H

4.95" W x 16" H

1/3 Page

10" W x 5" H

7.45" W x 7.5" H

4.95" W x 10" H

1/4 Page

10" W x 3.75" H

7.45" W x 5" H

4.95" W x 7.5" H

2.45" W x 16" H

1/6 Page

10" W x 2.5" H

7.45" W x 3.75" H

4.95" W x 5" H

2.45" W x 10" H

1/8 Page

7.45" W x 2.5" H

7.45" W x 2.5" H

4.95" W x 3.75" H

2.45" W x 7.5" H

3/32 Page

7.45" W x 1.85" H

7.45" W x 1.85" H

4.95" W x 2.75" H

2.45" W x 5.5" H

1/16 Page

7.45" W x 1.85" H

7.45" W x 1.85" H

4.95" W x 1.85" H

2.45" W x 3.75" H

Midvale Journal March 13, 2008 Page 1

★ Chamber Corner ★

Chamber East news

By Marie Marshall, Chamber East President/CEO

Chamber East Chamber of Commerce along with the Chamber East Ambassadors and Midvale City Mayor JoAnn Seghiani welcomed a new business. The Barber School is the Midvale area on Wednesday, Feb. 13. The Barber School is located at 16 West 7200 South (next to the Shiang Company Jewellers) Midvale, UT 84047 (801) 807-4768 www.TheBarberSchool.com. We all had a great time despite the blizzard outside. The Barber School offered free haircuts to everyone who attended the Ribbon Cutting. They had drawings for great prizes, too. We have lots of pictures and videos on our website, www.MidvaleChamber.com/Chaall (801) 561-3880. We hope you will join us in these celebrations. We also thank the Murray Costco (www.Costco.com) for providing a delicious cake for the Ribbon Cutting.



Mayor JoAnn Seghiani and business owners Tina and Loyell Elice cut the ribbon during the ceremony at The Barber School.

Chamber East Chamber of Commerce serves Cottonwood Heights, Midvale, Millcreek & Cottonwood/Midvale office at 7355 creek / Sugar House working at before you decide to stop by.

Please remember the ABC's of business, www.MidvaleChamber.com/ChamberEastDirectory.htm

★ Announcements ★

UTA interrupts weekend TRAX service for UDOT construction

Utah Transit Authority will temporarily interrupt weekend TRAX service March 22 and March 30 to accommodate Utah Department of Transportation construction work on the 860 S. State Street rail overpass. UDOT is widening the bridge and that portion of State Street.

A "Bus Bridge" will be provided between the following TRAX stations to accommodate light rail passengers: 1000 South Sandy Civic Center Station, 9400 South Sandy Expo Station, 9000 South Sandy Historic Station, 7800 South Midvale Center Station, and 7200 South Midvale Fort Union Station. UTA advises passengers to allow extra time to accommodate for the bus bridge.

Normal TRAX service will resume on Monday morning following the closure.

Curves to promote healthy giving and lifestyle

Curves is hosting a food drive to encourage a healthy lifestyle for Utahns statewide during March, which is National Nutrition month. Each Curves club will serve as a drop-off location for healthy, non-perishable food donations through Saturday, March 15. These donations will benefit the emergency food network, including Utah Food Bank Services.

Curves is offering a discounted service fee of \$30 for any new member who brings in a bag of non-perishable food and commits to health for 12 months. Current members of Curves who donate will enjoy a month of games focused on family health and prizes will be given to encourage food donations.

"This is an excellent opportunity for community members to get involved in a drive that promotes a healthy lifestyle for both the giver and recipient of food," said Jim Pugh, executive director of Utah Food Bank Services. "We appreciate Curves' commitment to helping those less fortunate."

Each Curves location in Utah will participate and locations outside Salt Lake County will donate to their local pantry or agency in order to support their own community.

Finally, the family WORKOUT CLUB you've been looking for is opening in Riverton!

Members this offer **FREE ENROLLMENT!**

- No contracts, no hassles, no risk
- Open 24/7, 365 days a year
- Clean, safe and secure
- FREE 5100 Fitness Consultation

RIVERTON SHOPPING CENTER
1728 W. 12600 South • Riverton
(801) 253-6553 • www.snapfitness.com



A great smile is always in style!

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Riverton, Utah 84065
446-5050
Kevin Yeager, D.D.S.

KAVANAGH'S KREATIONS gift baskets
All Occasions Starting at \$25
Call Kim 440-3501 254-9164

3/32 Page BW ad

1/6 Page BW ad

1/4 Page BW ad

1/16 Page BW ad

Draper Journal December 2007 Page 7

Draper Elementary sixth-grade students graduate from D.A.R.E. program

By Julie Shama

After nine weeks of learning about drug abuse, 92 Draper Elementary sixth-graders graduated Nov. 16 from the national D.A.R.E. program.

The Drug Abuse Resistance Education program, which began in 1983 in Los Angeles, is taught by a police officer who's trained to teach students about substance abuse and violence prevention. This is done through weekly classes where students learn accurate information about alcohol and drugs including identification and knowing their effects; how to say no to drugs and choose healthy alternatives; knowing how to identify peer pressure and high-risk behavior; and how to keep their bodies healthy and to control their feelings when angry or under stress.

At Draper Elementary, Draper Police Sgt. Ron Jackson teaches one-hour D.A.R.E. classes.

"Of all the programs Draper Police offers, this is the most important one," he said. "It's important the youth understand the dangers in the community and what they face and have the answers of what to do if faced with it."

Jackson, who has taught the program for four years, said law enforcement personnel see it makes a difference. Only one student in about 1,000 he has educated has ever been in "the wrong place at the wrong time," he said, so that youth "won't do anything wrong, he said.

However, teaching students how to respond to peer pressure has become more of a focus for Jackson since that incident.

"Students need to recognize personal and peer pressure," he said. "Their good and bad pressure and right choices to make."

The benefit to the students is the strong foundation of decision-making skills that they apply to real life situations about the use of alcohol, tobacco, marijuana and inhalants, Jackson said most of what he teaches students reflects the most common drugs in the community: alcohol, tobacco, prescription narcotics, marijuana, methamphetamine and heroin. He also has students complete workbooks and write a one-page essay on what they learned throughout the course.

At the graduation, community leaders - Draper Mayor Darrell Smith, Chief Arthur "Mac" Console, Mike Milne, Utah Council for Crime Prevention executive assistant - came to applaud the students and urge them to remember their training and to keep their shirts, which bears the message D.A.R.E.

Miss Utah 2007 Heather Anderson shared the story of her brother, who chose a life of drinking and trying drugs at parties, comparing it to her own, when she said "no." Even with inhibition and their parents' support, her brother eventually died from his addiction. The only difference between

Summit Academy students mix exercise with commitment to stay drug-free

By Julie Shama

Summit Academy students first pledged to be drug free, then went outside to run and walk around their school perimeter as part of an assembly where they kicked off their commitment to leading healthy lifestyles, tying together Red Ribbon Week and Gold Medal School programs recently.

During the week of Oct. 22, students pledged to be drug free, then tied red ribbons on a school fence. They wore red hats, scarves and accessories with their school uniforms and painted their fingernails red in support of their pledge.

However, students decided to make their commitment to the community as well. Whitney Papp, Summit Academy fitness co-ach said.

Students brought in food with red ribbons as a part of a food drive.

"We had well over 10 boxes which we'll give to the Utah Food Bank," Papp said. "The kids really got into it."

Students also kicked off their goal to run or walk 25,000 miles, the circumference around the world, as part of their goal in the Gold Medal School program. More than 20 parents helped with the kick-off.

The Gold Medal School Program was introduced by the Utah Department of Health during the 2001-2002 school year to promote better fitness and nutrition in Utah schools. For each phase of the program - bronze, silver, gold, platinum and platinum focus - schools need to meet set criteria, such as offering breakfast and lunch healthy food choices for lunch; establishing a walking or

Continued page 10 "Summit"

The Giftzand Boutique

Unique Gifts & Cool Stuff

Fun specialty gifts
One-of-a-kind handbags
Note cards & note pads
U of U & BYU plates
Home & holiday decor
Invitations & Imprinting

523-3378

1918 East 9400 South, Sandy
Near Albertsons on Highway 8900 South
(801) 571-8974
www.parcelsandpapers.com

WE'RE YOUR GREEN CARPET & UPHOLSTERY CLEANING SERVICE

From small pet stains to large office buildings, our system is 100% environmentally friendly and we guarantee all of our work!

656-5233

ALL TODAY 10% off

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(801) 571-8974
www.parcelsandpapers.com

Adopt a child waits...

Adopt a smart and friendly seven-year-old who loves chemistry, sports, basketball, snowboarding and reading. Adopt needs a loving and supportive adoptive home. For information regarding adoption or foster care adoption please contact:

The Adoption Exchange at 801-245-0444
Adopt a child today at www.adoption.org

YOU DESERVE THE BEST FOR VALENTINE'S DAY

Appointments still available

523-3378

- CUSTOMIZED MESSAGE Nancy Grady, LMT
- Q-TICLES - NAIL STUDIO 114 Pedicures • Manicures • Nail enhancements • Tints
- BODY WAXING BY JOANN www.waxme2.com

LOCATED INSIDE STUDIO SALONS 441 West 12300 South

Check out this SHARP special!

Digital Multi-Function Copier

Lease Price \$59.95 Per Mo.

Cash Price \$1,995.00 Plus Tax

Copier includes 5 Years of Free Service, covering everything except toner & paper.

You can Copy, Print, Scan or Fax all with one Sharp Copier in your home or office.

Call today! Special offer for a limited time only!

Print today! Don't wait!

www.leadson.com

1/8 Page spot ad

1/8 Page color ad

1/4 Page color ad

3/32 Page color ad

1/16 Page BW ad

Cost-effective advertising that works!

With our community-based newspapers, you can target just one area or up to all 12 Journals, depending on where your target customer is and who you need to attract to your business. Because of our high readership, your ads will get results.

Elements of an effective ad:

- **USE AN INTERRUPT** – get people who are reading the newspaper to pay attention to your ad. This can be a headline or graphic image. We don't recommend using your company name for this.
- **ENGAGE THE READER** – qualify them and keep them wanting to know more. This is normally a statement or a tag line that helps the reader to know you have something that they are interested in.
- **EDUCATE THE READER** – you have something to offer. People today want to know more about products and services before they buy. Make a case about why you are the choice for them when they are interested in the product or service you are marketing.
- **GIVE A COMPELLING OFFER** – this doesn't always have to be a discount. It could be that you have something in stock that no one else does. You are the expert for this service. Ask one of our Marketing Consultants about what makes a compelling offer.

The bottom line is that we want you to be successful in drawing customers to you. We will be glad to help.

Call your local representative to schedule ads in any of our Journals. See page 5 for contact information.



Coventry Real Estate, Inc.
10101 So. State Street
Sandy, Utah 84070

Business (801) 255-9005
Business (800) 633-1141
Fax (801) 255-6750

www.c21coventry.com
broker@c21coventry.com

The SANDY JOURNAL plays an important role in our MARKETING PROGRAM. IT REMINDS OUR CLIENTS OF OUR INVOLVEMENT IN THE COMMUNITY AS WELL AS IT KEEPS OUR NAME BEFORE THEM. PEOPLE COLLECTIVELY COMMENT THAT SAW OUR AD IN THE SANDY JOURNAL.

Brian Gibbons



To: Boyd Petersen
The Valley Journals

From: Brian Gibson
1-800-GOT-JUNK?

Re Thank you for the business

Boyd,

I wanted to send you a note to say thank you for the business that The Valley Journals sends to my company each time we run ads. We have received great results.

I have tried other advertisers over this past year. The results have been less than expected.

With summer now here, we are increasing our advertising in The Valley Journals. When it comes to junk we have seen it all. The Valley Journals is quality, dependable promotion of our services and that is the bottom line. No junk here!

Thank you again.

Sincerely,

Brian Gibson

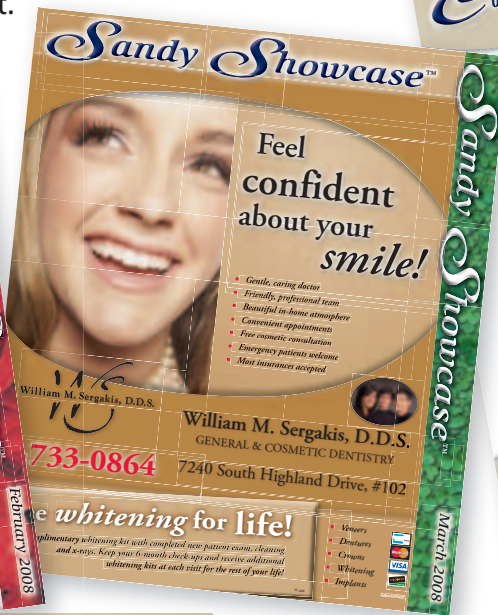
Showcase your business

The Valley Journal Showcase™ magazine is designed to 'Showcase' your business.

Showcase™ is a glossy, high-quality, magazine-style advertisement designed to build customer confidence in your business and promote you as the best business choice. The Showcase™ is distributed monthly with select local Valley Journal newspapers — South Valley Journal, Sandy Journal and Cottonwood/Holladay Journal.

Want even more exposure? How about front or back cover! The front page is a full-page, full-bleed ad that will highlight your business like nothing else. The back page can be either full- or half-page. Call today to check availability and reserve your placement.

- » Delivered to homes and businesses in three areas:
 - Sandy = over 37,000 monthly
 - South Valley = over 31,000 monthly
 - Cottonwood/Holladay = over 27,000 monthly
- » Glossy, full color, magazine-quality printing to showcase your business
- » Cost-effective pricing makes this an ideal complement to your current marketing mix



"I would especially like to thank you for coming up with the South Valley Showcase. ... We are not only seeing tons of redemptions, but also hearing many comments about how great the advertisements look ... It is, in fact, the best advertising I have done to date."

~ Travis Bonino, Owner
Salsa Leedos Restaurant of West Jordan

AD SIZES

Front Page (1/8" bleed)	8.5" W x 11.25" H*
Full Page (no bleed)	7.75" W x 10.25" H
1/2 page	7.75" W x 5" H
1/4 page	3.75" W x 5" H

* Front cover ads need to allow 1" at the top for Showcase™ title.

Inserts are an effective means of advertising.

Inserts are delivered in the journals, and because they are separate, they can easily be kept in a car or a drawer for future use. Inserts really make an impression and are in high demand.

- Guaranteed exclusivity for the product or service offered*
- Color or black & white – you print or we can print (call for a quote)
- As little as \$35 per thousand to deliver
- As few as 10,000 pieces
- Deliver to over 314,000 homes and businesses
- Single- or multi-page
- Limited inserts per section
- Sizes from postcard to 8.5" x 11"
- Larger sizes available

Call your local representative to schedule inserts in any of our Journals. See page 5 for contact information.

» Inserts are a great option!

According to the Circulation Verification Council (CVC) audit conducted in 2007 on The Valley Journals publications, 56% of readers ALWAYS look at the inserts received in their Journal, while 19% SOMETIMES look at their inserts. Compare these results to the average for direct mailed advertising of only 39% (for both categories combined.)



* Call for details.

Classifieds & Professionals

CLASSIFIED ADVERTISING — just \$12 per month per journal. This price includes four lines of text (38 characters per line) with 85 categories to choose from. Want to say more? Each additional line is only \$3. To place your classifieds, call (801) **688-5498**.

» Free online ads!

Advertise online for no charge when you enter your own information at www.TVJclassifieds.com.

COMPUTERS & ELECTRONICS

GET A NEW COMPUTER
Brand Name laptops & desktops
Bad or NO Credit — No Problem
smallest weekly payments avail. Its
yours NOW — 000-000-0000

REDUCE YOUR CABLE BILL -
Get a 4-room, all-digital satellite
system installed for FREE and free
programming starting under \$20. Free
Digital Video Recorders to new
clients. So call now, 1-000-000-0000.

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ATTEND COLLEGE ONLINE from
home. Medical, business, Paralegal,
computers, criminal justice. Job
placement assistance. Financial aid
and computer provided if qualified.
Call 000-000-0000.

FINANCIAL

WE PAY CASH NOW
For future payments from annuities,
lawsuit settlements, lottery
winnings, and seller held notes. Also
cash now for pending settlements.
www.yourwebsite.com 000-000-0000

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Card Debt? Stop the harassment! Call
and get Help NOW! 000-000-0000

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HOMES FROM \$10,000!
Foreclosures for sale! 1-4 bedrooms
available! These homes must sell! For
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4/BR HUD! \$255/MO; 3BR/2BA
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000-000-0000

HANDYMAN SERVICES

HANDYMAN SHANE
tile, carpentry, wall repair/patch
work, remodels/renovations, basic
home maintenance, no job too small,
Investors & generals welcome 000-0000

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Little or No Cost With Medicare/
Insurance. 100% Satisfaction Guaranteed.
Delivered Free To You Door. Call
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www.yourwebsite.com

HELP WANTED

Drivers needed with good driving
record to drive small vans in the
Salt Lake area. Paid \$75.00-\$125.00
CASH daily. You can work one day or
000-000-0000

LOANS

**State of Utah Government Loan
Program** Designed to promote
homeownership Why are you renting
when you may qualify for this great loan.
Free Recorded Details
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MISCELLANEOUS

Reach over 30 million homes with one
buy. Advertise in NANI for only
\$2,795 per week! For information,
visit www.tvjclassifieds.com or call
000-000-0000.

MUSIC LESSONS

Piano Lessons: Conservatory trained,
MM in piano performance and
pedagogy. 30 yrs. experience.
000-000-0000

REAL ESTATE

NEWLY RELEASED ACREAGE
(Utah Ranch Dispersal). 40 AC only
\$29,900. Dramatic views of Uinta
Mtns. Great recreational area. Close
to conveniences. Offered by motivated
seller. Limited available. EZ Terms.
Call UTLR 1-000-000-0000

TAXES

Dedicated to reducing taxes and
securing the financial future of
American families and small
businesses. Many happy returns! Gary
A. York & Associates, LLC. CPA's and
CFP's. 000-000-0000

TRAVEL

YOUR BRAND NEW COMPUTER
Bad or NO Credit - No Problem
Brand Name laptops & Desktops

PROFESSIONAL ADVERTISING —
as little as \$25 per month per paper.
A cost effective way to get your
message to your local market. Call
(801) **254-5974** x20 for pricing
and to schedule your ad.

» Professional Headings List

This is a partial list of available Professional Ad headings

- Accountant
- Auto Shop
- Carpet Cleaner
- Cement Work
- Computer Repair
- Contractors
- Electrician
- Landscaper
- Garage Door Repair
- Handyman
- Heating/AC
- Insulation Installation
- Lawn Care
- Painting
- Plumbing
- Remodeling
- Roofer
- Sprinkling Systems
- Tree Service

Limited to two businesses
per heading

Professional Ads (Serving Taylorsville & Kearns)

This is a directory of quality companies you can trust to do the work right the first time. They have been chosen because they 1) are honest, 2) provide great value for your dollars, 3) are good at what they do and 4) guarantee their work 100 percent. Try them! You won't go wrong.

MAR 26 08

Accounting

This Space Available
(other headings also available)

Auto Repair

Meineke Car Care Center
Exhaust, brakes, A/C,
shocks, cv joints, etc.
Address, phone, etc.
10% discount at this shop only!

Carpet Cleaning

COMMON CENTS CARPET CLEANING
Truck-mounted Steam Cleaning
3 Rooms in a Home
\$73.95
Address, phone, etc.

Carpet Repair

Flood reinstall, Restretch & Spot
Piecing (Bleach, Burns, Stains)
Stretch and tuck to tile or wood
Dog & Cat Damage, Berber "Zips"
Days, eves., weekends & holidays
Ron Graham 000-0000 Lic & Ins

Computer Repair

This Space Available
(other headings also available)

Heating & A/C

5% off any Plumbing or Heating
service, 10% off any Water

Lawn Fertilization

\$35 Each for 6 applications
up to 3,500 sq. Ft.

Mortgage

JUSTIN TURCSANSKI
Buying or Refinancing

Remodeling

Sprinklers

Sonic Solutions, LLC

Online Community Landing Pages

BANNER ADS — Each of our 17 specialty sponsorship pages offers two banner ads: a horizontal ad (728x90 pixels) at the top of the sponsorship page, and a square ad (250x250 pixels) on the right margin of the page. In addition, each banner ad rotates to the Community Landing Page.

ONLINE PRINT ADS — Advertisers may choose to have their print ads posted online. Banner ads, which link to the current print ads, rotate on the Community Landing Page and select specialty sponsorship pages. Advertisers may choose to create a business profile page, and put a link on their website.

ONLINE AD ARCHIVES — Ads can be archived online, with the option to add video and other enhancements. Advertisers will have access to click-thru data, as the archive system tracks how many people viewed your ad.

» Build your online presence

If you are not on the web, you need to find a way to have some kind of internet presence. Perhaps it is that you have a great web site but not many visitors. Maybe you need an updated site. It could be you need additional web presence to get your business noticed.

Whatever the case may be, The Valley Journals can help you. From free business listings to get you noticed in the community, to full web site development, we can help you. We have products geared to service-type companies, retail sales companies and even hospitality (hotels, restaurants, etc) companies. For very little, we can get you up on the web.

The screenshot shows the South Valley Journal website interface. The top navigation bar includes links for 'SVJ Home', 'Valley Journals Home', 'Local Journals', 'Advertiser with Us', 'News', 'Newspapers Online', and 'TVJ Info'. The main content area is divided into several sections:

- South Valley**: A sidebar menu with categories like News, Entertainment News, Music Guides, and more.
- News**: A featured article titled 'Southwest rec. center to be built in Herriman' with a photo of a park area.
- City Links**: A list of links for various local entities like Herriman, South Jordan, and Riverton.
- Former South Jordan council member receives Bronze Star**: A photo of a man in a military uniform receiving a star, with a text block below it.
- Riverton City gets good ratings in resident survey**: A text block with a photo of a city council member.
- Classified Ads**: A section for business listings.
- Advertisements**: Several banners and ads are visible, including a movie trailer for 'Beau Jest', a Sharp Copiers ad, and a 'Win a FREE Sharp Aquos TV' promotion.

Three callout boxes with arrows point to specific elements:

- Online banner ad**: Points to the 'Beau Jest' movie trailer.
- Online print ads**: Points to the photo of the council member receiving the Bronze Star.
- Online banner ad**: Points to the Sharp Copiers advertisement at the bottom of the page.

Business of the Year

Chamber Champion



Recently, The Valley Journals
was honored to be named
Sandy "Business of the Year" and
ChamberWest's "Chamber Champion."

The Valley Journals has also recently received awards from distinguished state and national organizations, such as The Society of Professional Journalists, Association of Free Community Papers and the Utah Press Association. These awards reflect our desire to provide the communities we serve with a quality product for both residents and businesses. We are in business to make a difference in our community!