

# discover

## WEST VALLEY CITY



Honoring, Sharing  
and Celebrating our

# Cultural Diversity

Unlike any other:  
**Valley Fair Mall**

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Salt Lake/West Valley City  
**Embassy Suites**

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Local **Dining &**  
**Entertainment**

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# Mayor's Message



By Mayor Mike Winder

As the Mayor of West Valley City, I would like to take this opportunity to welcome you to our City and to the ChamberWest area. Here are some things you maybe didn't know:

- What do San Diego, Tucson, Miami and West Valley City have in common? We're the second largest cities in our state!
- What American city larger than 100,000 has the most Pacific Islanders per capita? Honolulu, Hawaii, of course. Number 2? West Valley City.
- Into real Vietnamese pho or real Mexican fish tacos? As Utah's most ethnically diverse city (45% minorities, 31% speak a language other than English at home) we have some of the finest authentic ethnic eateries around. Many are located along 3500 South, as well as Redwood Road.
- We are home to the #1 Olive Garden in North America, the #1 McDonald's in Utah, the #1 Ross Dress for Less in Utah, and the 2002 Olympic Hockey venue – the Maverik Center.
- Our city's Utah Cultural Celebration Center has the largest Chinese Friendship Gate in the western U.S. and has one of the three Olmec heads in the U.S. (the others are in the Chicago Field Museum and at the Smithsonian). These were gifts from sister cities in Taiwan and Mexico.
- Want entertainment? Our Hale Centre Theatre is the most successful community theater in the country, with more season ticket holders than the NBA's Utah Jazz. Our new Miller Megaplex at Valley Fair Mall just opened and is the most technologically advanced movie theater in the country—complete with all leather seats, high frame rate digital projectors, high-definition sound systems, and D-box motion seats!

Thank you for visiting West Valley City and the ChamberWest area. Enjoy your stay, and come again soon!

# The area's newest full-service hotel is the Jewel of the Valley!

The upscale Embassy Suites Hotel brings 162 suites and a unique touch to Fairbourne Station. With the addition of this Hilton-brand hotel, Fairbourne Station is an extremely viable destination for visitors from outside of the Salt Lake Valley and is almost a City unto itself.



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## Local Attractions

Attraction	Distance from Hotel
Valley Fair Mall	.03 miles
Megaplex Theatres	.03 miles
Hale Center Theatre	.069 miles
The Hollywood Connection	.076 miles
Maverick Center	.077 miles
Utah Cultural Celebration Center	1.57 miles
Meadowbrook Golf Course	1.77 miles
Fore Lakes Golf Course	2.27 miles
Stonebridge Golf Course	2.37 miles
Glendale Golf Course	2.55 miles
Seven Peaks Resort	3.23 miles
Utah's Olympic Oval	5.80 miles
The Ridge Golf Course	6.4 miles
USANA Amphitheater	6.5 miles
Rocky Mountain Raceways	8.4 miles

**Discover West Valley City 2013 Credits**  
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**CHAMBERWEST** Regional Chamber of Commerce  
 chamberwest.org 801-977-8755

# Honoring, Sharing and Celebrating our Cultural Diversity

By Laurel Zundel

*“One of our biggest challenges is to honor and keep the diverse ethnic flavor that is West Valley City, but also encourage economic growth within the area.”*

*—Mayor Winder*

## Utah's history of celebrating diversity

Utah has a rich culture of artistic expression. When Mormon Pioneers first settled the Salt Lake valley they brought with them their enthusiasm for celebration through song and dance. Many of the transplants who traveled from Europe were converts to their newly found faith and they cherished the cultural traditions of their homeland. Having already staged plays and pageants in Nauvoo before coming west, it was only natural that the performing arts would be established in this new desert abode.

However, a place was needed to house their celebrations and so the Social Hall was erected. They had suffered persecution and were forced from their homes traveling hundreds of miles to a distant and unfamiliar desert, fighting the harsh climate to build homes and grow crops. This little gathering place must have surely been a refuge from the daily struggles they had to endure. Through their mutual experience these brave immigrants were strengthened as they sang, danced and shared their cultural heritage with one another while maintaining their common bond.

Continuing in this pioneer tradition,

Utah is still a place where people from all over the world come to find refuge and build a new life. There is no place more evident of this than West Valley City, the most diverse city in the state of Utah. With almost half of the residents comprised of ethnic minorities and 31% who speak a language other than English, West Valley City is truly a wonderfully diverse place to live.

West Valley City has the largest Pacific Islander population for a city of its size outside of Honolulu, Hawaii and is home to large Chinese, Hispanic and Vietnamese populations. The Khadeeja Islamic Center, the largest mosque in the state of Utah, is located in this beautiful city. Anyone who spends time here discovers they are welcome because everybody belongs. “It is one of the most friendly places in the state of Utah,” declared Mayor Mike Winder of West Valley City. “It’s why people love spending time here.”

## A taste of West Valley City

People who choose to live in this dynamic area of Utah do so because there are so many advantages. There are more authentic ethnic eateries than anywhere else in the state. From Brazilian to Vietnamese and

everything in between, there is a cuisine to please every palate. “The food options are wonderful and whether I’m hosting a business meeting or dining with friends, there is always a great variety of restaurants to choose from,” stated Aaron Crim, director of public relations and neighborhood services for West Valley City.

Residents are also privileged to live in neighborhoods with people from all over the world. In a natural setting people become acquainted with diverse cultures and traditions in a unique way unequalled anywhere else in the state. The neighborhoods are strong, and work together as evidenced by their award winning participation in the National Night Out Against Crime.

There are many block parties across the city where townspeople are free to mingle and strengthen relationships with each other while often enjoying some incredible ethnic potluck dishes. Children who are preparing to work within a global community

have the opportunity to interact, learn from and be friends with people from a variety of cultures. The transition to building relationships in the workforce is more natural and doesn’t feel awkward because of the children’s daily experiences.

The entrepreneurial spirit is strong in the immigrant population, making West Valley City a great place to do business. “We have a very vibrant entrepreneurial spirit and that comes with immigrant culture,” asserted Mayor Winder. “People who are willing to take their families half way across the world or across borders are passionate about finding a better life for their family. And people who are passionate about improving their quality of life tend to be passionate business owners and entrepreneurs.”

It is not always easy to preserve cultural heritage in a city experiencing an economic boom. Cultural identity can be lost considering the addition of Fairbourne Station, the new Embassy Suites Hotel, the most state-of-the-art Megaplex Theater in Utah and the redevelopment of Valley Fair Mall.

While fostering growth within the city, there has been tremendous effort to preserve the cultural atmosphere that makes West Valley City so special.

“One of our biggest challenges is to honor and keep the diverse ethnic flavor that is West Valley City but also encourage economic growth within the area,” Mayor Winder acknowledged.

## Celebrating a new home

Several years ago city planners saw the need to highlight and share its most valuable asset, the cultural diversity within West Valley City. Just as the pioneer immigrants

*“Cultural and family traditions can be lost with each generation and we want to not only share culture with each other, we want to help communities and families remain strong.”*

*—Ross Olsen*



*“The Cultural Center is a place for you to come celebrate your own heritage and culture, and also learn about the heritage and culture of your neighbors.”*

*—Michael Christensen*

needed a meeting place to sing, dance and share their cultural traditions, these city planners knew that it was time for Utah to enjoy another “social hall.” This became the genesis of the Utah Cultural Celebration Center (UCCC), a place to welcome the world to Utah and to its most culturally diverse city as well as sharing and learning about cultural heritage within our own community.

“The Cultural Center is a place for you to come celebrate your own heritage and culture and also learn about the heritage and culture of your neighbors,” explained Michael Christensen, Folklorist and head of Gallery Operations at UCCC.

But it’s more than just a community gathering-place. The Utah Cultural Celebration Center is a meeting place for people to appreciate, understand and learn about each other’s values. “We want to create a place where everyone can feel comfortable and stand side by side and continue to celebrate, honor and carry out cultural traditions through festivals, exhibits and shared public experience,” emphasized Susan Klinker, who supervises program and educational development at UCCC.

Cultural traditions are effectively shared and brought to the public through artistic expression. The pioneers knew this and so do the people of Utah today. Through a variety of venues the UCCC sponsors gifted artistic groups enabling them to perform in a public forum and share their talents with the community. From its inception Utahans have been privileged to see groups come together and enjoy learning from one another. It is even more eventful when two vastly different cultures fuse together to create an entirely new and profound experience.

November of 2011 was the time when Vietnamese master musicians, Hoang Thuy and Xuan Yen traveled to West Valley City from Vietnam to perform with local artists Lac Viet Band and Clive Romney. In a rare

“east meets west” collaboration a new cultural experience was witnessed as enthusiastic listeners heard something entirely new called Eastern Strings and Western Airs. Realizing the extraordinary nature of this unparalleled collaboration, the UCCC will welcome the group again this summer. Joining together in such a unique way is the essence of the UCCC.

“The Utah Cultural Celebration Center brings people together in friendship and helps keep families intact by keeping traditions and culture alive,” emphasized Ross Olsen, Executive Director of the UCCC. “Cultural and family traditions can be lost with each generation and we want to not only share culture with each other; we want to help communities and families remain strong.”

#### Sharing Cultural Gifts

The world community along with local cultural communities have embraced this concept and given many gifts to the people of Utah through the UCCC. One of the most poignant is the Vietnamese Friendship Memorial. This phenomenal statue depicts a Vietnamese soldier standing along side an American soldier as they look to the future together. Refugees and their children wanted to show appreciation and express gratitude for where their families are today. American soldiers fought and stood by their

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*“The Utah Cultural Celebration Center brings people together in friendship and helps keep families intact by keeping traditions and culture alive.”*

—Ross Olsen

### Simply Exquisite

The most recent gift was conceived and planned before the UCCC even existed. West Valley City, over a decade ago, entered into a sister city relationship with Nantou, Taiwan. Mayor Lee Chao-Ching of Nantou envisioned a Chinese Gate to honor and celebrate this new relationship and gifted \$10,000 of his own money to start the project. It was a great start; however, there was not nearly enough funding to see the project through to fruition. Members of the local Chinese community rallied together and organized the Chinese Heritage Foundation of Utah in 2002. After nine years of fundraising this determined group raised \$140,000. Combined with the funds raised in Taiwan, the project could then move forward.

Construction of the gate commenced in January 2012 by local artisans in Taiwan who followed it to its new home when work was complete. Arriving in Utah in August 2012 these gifted artisans lovingly put the finishing touches on their beloved gate. Close inspection reveals the meticulous hand painted details that make this gate so special. The craftsmen would often use their hands as paint brushes to make sure everything was perfect. Three weeks later, after intensive painstaking effort, the gate was completed. The artisans who so lovingly worked on the project and the people of Taiwan were ready to present the Chinese Heritage Friendship Gate to the People of Utah. It took twelve long years, but the vision of Mayor Lee was finally accomplished and on September 29, 2012, the twelfth anniversary of the sister city friendship, the gate was officially celebrated.

Impressive as the story is behind its journey to West Valley City, the Chinese

Heritage Friendship Gate itself is simply breathtaking. Standing over 30 feet tall and spanning over 148 feet in length, it is larger than the famous gate in San Francisco's China Town and far more ornate than the gate in Chicago. It truly is a grand experience to stand beneath its towering splendor. Olsen proclaims, "It is one of the most beautiful Chinese gates in the United States!"

### A Beautiful Tapestry

Evidenced in the artistic beauty of the Chinese Heritage Friendship Gate, and the exhibits, programs and festivals at the UCCC; cultural heritage is best expressed and shared through the arts. Art touches the soul and teaches in a way where mere words often fail. Lives are changed, friendships are fostered, lessons are appreciated, ideas are ignited and communities thrive when we come together to sing, dance and celebrate with one another. Just as an exquisite tapestry is made up of different kinds and colors of threads, it is when the threads are woven together and interact with each other that the true beauty is revealed.

The first immigrants to Utah seized upon their cultural heritage and celebrated the incredibly diverse community they had created. They were diverse in heritage but one in purpose – to work together for the betterment of all. Utah thrived because people were willing to learn from one another and appreciate the unique nature of each individual. So it is in West Valley City, where more people come together in friendship than anywhere else in the state – where cultural diversity is not only evident, it is celebrated. There is no better place to celebrate this diversity with its core values and beliefs than the Utah Cultural Celebration Center of Utah.



- steaks
- seafood
- salads
- burgers
- sandwiches

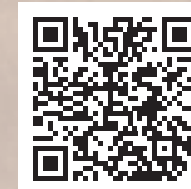


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The upscale Embassy Suites Hotel brings 162 suites and a unique touch to Fairbourne Station. With the addition of this Hilton-brand hotel, Fairbourne Station is an extremely viable destination for visitors from outside of the Salt Lake Valley and is almost a City unto itself.



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## The Embassy Suites Salt Lake/ West Valley City Hotel features include:

- Complimentary cooked-to-order breakfast, a great way to start your day!
- Complimentary Evening Managers Reception, serving cocktails and snacks to kick off your evening
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# West Valley City Calendar of

# Events

2013



**VALLEY FAIR  
MALL**



**ROCKY  
MOUNTAIN  
RACEWAYS**

New events are added regularly.  
For a complete list of current events,  
visit [www.wvc-ut.gov/events](http://www.wvc-ut.gov/events)



## April

**Thru Apr 24, 6-8 p.m.**  
Utah's Beehive Opening Reception  
UCCC

**April-August**  
Spring Men's Softball  
WVC Family Fitness Center

**April-August**  
Spring Coed Softball  
WVC Family Fitness Center

**April-October**  
Men's Extended Competitive  
Softball League  
WVC Family Fitness Center

**April 1-18**  
Japanese Doll Exhibit  
UCCC

**April 1, 7 p.m.**  
Shakespeare's Romeo and Juliet  
Evening Performance  
UCCC

**April 2, 10 a.m.**  
Shakespeare's Romeo and Juliet  
Daytime Performance  
UCCC

**April 3**  
Clean & Beautiful Regular Meeting  
WVC Hall

**April 11, by appointment**  
Big Fix Mobile Spay & Neuter Clinic  
West Valley City Animal Services

**April 12, by appointment**  
Big Fix Mobile Spay & Neuter Clinic  
West Valley City Animal Services

**April 17, 12:30-2 p.m.**  
WVC Watch Wednesdays  
NW 411, Information Update:  
Special Topic Seminars  
WVC Community Preservation  
Building  
4522 West 3500 South

**April 17, 6:30-8 p.m.**  
WVC Watch Wednesdays  
NW 411, Information Update:  
Special Topic Seminars  
WVC City Hall  
Public Relations & Neighborhood  
Services Office  
3600 S. Constitution Blvd, Suite 230

**April 27**  
Big Fix Mobile Spay and Neuter  
Clinic (by appointment)  
West Valley City Animal Services

**April 27-June 15**  
Spring Soccer  
WVC Family Fitness Center

## May

**May 1**  
Clean & Beautiful Regular Meeting  
WVC Hall

**May 11, 9-11 a.m.**  
Neighborhood Meetup w/City  
Council  
Hillsdale Park

**May 15, 6:30-8 p.m.**  
WVC Watch Wednesdays  
NW 555, Neighborhood Watch:  
Chairperson Training  
WVC City Hall  
Public Relations & Neighborhood  
Services Office  
3600 S. Constitution Blvd, Suite 230

**May-June**  
Spring Machine Pitch  
WVC Family Fitness Center

**May 16-Jun 26, 6-8 p.m.**  
Anniversary Exhibit Opening  
Reception  
UCCC

**May 16-June 20**  
Spring T-Ball  
WVC Family Fitness Center

## June

**June 1, 6-10 p.m.**  
Fiesta  
UCCC

**June 5**  
Clean & Beautiful Regular Meeting  
WVC Hall

**June 7, 6 p.m.**  
Dutch Oven Cooking Demo  
(Members Only)  
WVC Family Fitness Center

**June 8, 9-11 a.m.**  
Neighborhood Meetup w/City  
Council  
Fairbourne Station Promenade

**June 19, 6:30-8 p.m.**  
WVC Watch Wednesdays  
NW 101, Neighborhood Watch: How  
to Get a Group Started  
WVC City Hall  
Public Relations & Neighborhood  
Services Office  
3600 S. Constitution Blvd, Suite 230

**June 20-23**  
WestFest  
Centennial Park  
5415 West 3100 South  
[www.westfest.org](http://www.westfest.org)

**June 22, 7:30 a.m.**  
Westfest 5K  
WVC Family Fitness Center

**June 22, 7:30 a.m.**  
Kids Fun Run  
WVC Family Fitness Center

**June 22**  
Westfest Softball Tournament  
WVC Family Fitness Center

**June 22, 7 p.m.**  
Concert: "Come Together" – Eastern  
meets Western music.  
Guests from Vietnam and Utah

**June 28**  
The Ridge Golf Club Grand  
Reopening

## July

**July 8-13**  
Footloose  
UCCC

**July 11-Aug. 28, 6-8 p.m.**  
FOUS 9 Opening Reception,  
UCCC

**July 13, 9-11 a.m.**  
Neighborhood Meetup w/City  
Council  
Centennial Park (west pavilion)

**July 13, 2 p.m.**  
Cardboard Boat Race  
(Members Only)  
WVC Family Fitness Center

**Jul 15**  
Concert: West Valley Symphony  
UCCC

**Jul 22**  
Concert TBD  
UCCC

**Jul 29**  
Concert TBD  
UCCC

## August

**August-September**  
Fall Machine Pitch  
WVC Family Fitness Center

**August-September**  
Fall T-Ball  
WVC Family Fitness Center

**August-September**  
Fall Soccer  
WVC Family Fitness Center



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New events are added regularly.  
For a complete list of current events,  
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**THE RIDGE GOLF CLUB**



**STONEBRIDGE GOLF CLUB**

**August-October**  
Fall Men's Softball  
WVC Family Fitness Center

**August 21, 6:30-8 p.m.**  
WVC Watch Wednesdays  
WVC City Hall  
Public Relations & Neighborhood Services Office  
3600 S. Constitution Blvd, Suite 230

**August 5, 5:30-8 p.m.**  
National Night Out Kickoff Celebration  
Utah Cultural Celebration Center

**August 6**  
National Night Out Against Crime  
Neighborhood Block Parties  
(times and locations vary)

**August 5**  
Concert: Hired Guns  
UCCC

**August 7**  
Clean & Beautiful Regular Meeting  
WVC Hall

**August 10, 7 a.m.**  
Triathlon  
WVC Family Fitness Center

**August 10, 9-11 a.m.**  
Neighborhood Meetup w/City Council  
West View Park

**August 12**  
Concert: "World Travelers" – International folk music and dance  
UCCC

**August 16-17, 1-7 p.m.**  
National Night Out: Police Safety Fair  
Valley Fair Mall

**August 19**  
Concert TBD  
UCCC

**August 19, 4-6 p.m.**  
National Night Out: Family Safety and Health Fair  
WVC Family Fitness Center

**August 20, 11 a.m.-Noon**  
National Night Out: Senior Safety and Health Fair  
Harman Senior Recreation Center

**August 21, 6:30-8 p.m.**  
WVC Watch Wednesdays  
NW 247, Eyes and Ears: What to look for, current trends  
WVC City Hall  
Public Relations & Neighborhood Services Office  
3600 S. Constitution Blvd, Suite 230

**August 24**  
K9 - 2K  
WVC Family Fitness Center

**August 24**  
Dog Days  
WVC Family Fitness Center

**August 26**  
Concert TBD  
UCCC

*September*

**Sep. 5-Oct. 24, 6-8 p.m.**  
Celebrating the Vitality of Women  
Opening Reception  
UCCC

**September 18, 6:30-8 p.m.**  
WVC Watch Wednesdays  
NW 360, Observation: Mobile Patrol Training  
WVC City Hall  
Public Relations & Neighborhood Services Office  
3600 S. Constitution Blvd, Suite 230

**September 21**  
Clean & Beautiful Regular Meeting: Retreat at UCCC  
UCCC

**September 28, 10 a.m.-2 p.m.**  
PetFest  
West Valley City Animal Shelter

*October*

**October (Date TBD)**  
Halloween Safety Fair  
WVC Family Fitness Center

**October (Date TBD)**  
Bewitching Breakfast  
WVC Family Fitness Center

**October 2**  
Clean & Beautiful Regular Meeting  
WVC Hall

**October 16, 12:30-2 p.m.**  
WVC Watch Wednesdays  
NW 411, Information Update: Special Topic Seminars  
WVC City Hall  
Public Relations & Neighborhood Services Office  
3600 S. Constitution Blvd, Suite 230

**October 16, 6:30-8 p.m.**  
WVC Watch Wednesdays  
NW 411, Information Update: Special Topic Seminars  
WVC City Hall, Public Relations & Neighborhood Services Office  
3600 S. Constitution Blvd, Suite 230

**October 25, 7 p.m.**  
Nightmare Alley  
WVC Family Fitness Center

**October 25, 6 p.m.**  
Pumpkin Painting Party (Members Only)  
WVC Family Fitness Center

**October 28, 7 p.m.**  
Nightmare Alley  
WVC Family Fitness Center

**Oct. 28-Nov. 7**  
Day of the Dead Exhibit  
UCCC

*November*

**November-December**  
Fall Itty Bitty Ball  
WVC Family Fitness Center

**November-December**  
Fall Big Kids Ball  
WVC Family Fitness Center

**November 2, 6-9 p.m.**  
Day of the Dead Celebration  
UCCC

**November 6**  
Clean & Beautiful Regular Meeting  
WVC Hall

**November 15, 7 p.m.**  
Member Movie Night (Members Only)  
WVC Family Fitness Center

**November 18-January 6**  
Project Zero  
WVC Family Fitness Center

**November 20, 6:30-8 p.m.**  
WVC Watch Wednesdays  
NW 555, Neighborhood Watch: Chairperson Training  
WVC City Hall Public Relations & Neighborhood Services Office  
3600 S. Constitution Blvd, Suite 230

**November 23, 8 a.m.**  
Turkey Trot 5K  
WVC Family Fitness Center

**Nov. 30-Dec. 31, 10 a.m.-6 p.m.**  
Trees Opening,  
UCCC

**November 30, 10 a.m.-6 p.m.**  
Winter Market  
UCCC

*December*

**December 2, 6 p.m.**  
Christmas Tree Lighting  
WVC Family Fitness Center

**December 7, 9 a.m.**  
Breakfast with Santa  
WVC Family Fitness Center



**HALE CENTRE THEATRE**



**WEST VALLEY CITY MAVERIK CENTER**



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For a complete list of current events,  
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# Metals Manufacturing Company Saving Energy

## and money through lighting upgrades, Rocky Mountain Power incentives

**Metals Manufacturing Company** is a family owned business started by Bob Tschaggenny in 1933. Recently, Bob's son Stan, together with Stan's nephews John and Ross Tschaggenny, made the decision to upgrade to more efficient lighting at MMC's 36,000-square-foot facility in West Valley City to save money and improve working conditions for employees.

Utilizing Rocky Mountain Power's FinAnswer® Express program, MMC was able to reduce the cost of its lighting retrofits with cash incentives for the purchase and installation of energy-efficient lighting and fixtures. And with less electricity use, the company will continue to save money in the years ahead.

Employees at MMC fabricate and install architectural metal products such as hand railings for commercial and educational buildings, precision sheet metal products, and steel doors and window frames. They also sell and service automatic door controls for places such as grocery stores, hospitals and office buildings.

In determining the financial viability of upgrading to more efficient lighting, MMC considered factors including available cash incentives from Rocky Mountain Power, ongoing future cost savings through reduced electricity use and the discontinuation of most T12 fluorescent tubes. After careful analysis, MMC decided to move forward with the project.

One of MMC's longtime employees, Dave Greenwall, performed the retrofits, having done similar work in other buildings. Commercial Lighting supplied the materials and helped MMC qualify for Rocky Mountain Power incentives. The project took about nine months and was completed in August 2012.

MMC is projected to save nearly 46,200 kilowatt-hours in electricity and more than \$4,100 in energy costs per year. The company also received approximately \$4,200 in Rocky



*Pictured from left: Rocky Mountain Power's Dave Spalding congratulates Metals Manufacturing Company's Stan Tschaggenny and Ross Tschaggenny on energy-saving lighting upgrades at the company's West Valley City facility.*

Mountain Power incentives to help offset upgrade costs, lowering the simple payback from 3.7 years to 2.7 years.

Every light in the building was changed and replaced with a more efficient option. This included the shop and office areas, closets and bathrooms. Employees now have better, brighter lighting in which to work, and have commented on the improved working environment.

In addition to lighting, MMC relies on electricity for its manufacturing processes, including power for several welders and other equipment. While electricity generally accounts for less than 3 percent of MMC's operating costs, Stan says the savings achieved through more efficient lighting is a very welcome addition to the company's bottom line.

"Our bills from Rocky Mountain Power have

decreased every month since the project was started when compared with the bills from the preceding year," said Stan. He said monthly electric bills after the project's completion have been up to 20 percent lower than in the prior year.

**Rocky Mountain Power** provides a number of wattsmart programs to help business customers save energy and money, in addition to its energy efficiency programs for residential customers. Technical expertise and financial incentives for commercial and industrial customers for high-efficiency measures include:

- FinAnswer® Express: Pre-calculated incentives for efficiency upgrades for lighting, HVAC and other equipment.
- Energy FinAnswer®: Cash incentives and technical expertise for energy-efficiency upgrades on comprehensive projects.
- Self-Direction Credit: Credits for large business customers to offset the Customer Efficiency Services charge for qualifying investments in efficiency projects.

For more information on Rocky Mountain Power's energy efficiency programs, visit [wattsmart.com](http://wattsmart.com) or send an email to [energy.expert@rockymountainpower.net](mailto:energy.expert@rockymountainpower.net).

MMC has been a part of West Valley City's business community for 30 years. Stan says energy efficiency isn't the only thing that's improved for his business over the years.

"West Valley City has been responsive to my business from dealing with the police department to city hall," said Stan. "It has been exciting to see the many infrastructure improvements in the area including roads, TRAX, the Maverik Center and entertainment surrounding it, and Valley Fair Mall that have been put in place since we moved our business to West Valley City in 1982. I quite enjoy West Valley City. It has been a good home to my business."

# Granger-Hunter Improvement District

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## PAYING ATTENTION TO WATER

We've seen the commercials on T.V. asking all of us to "Slow the Flow." Admittedly that is a really catchy phrase and gets our attention but how many of us actually know why it is so important to conserve water? An even more

probing question is how many of us pay attention and make an effort to conserve water on a daily basis?

World wide, water is becoming more and more scarce. It is projected that by the year 2025, 2 billion people will experience an absolute water shortage. Here in Utah, we turn on the faucet and enjoy a refreshing glass of cold water, take a shower or wash dishes without giving much thought to: "How did we receive this?" We assume it will always be available.

However, there are several factors that affect the amount and quality of water that is delivered to our homes including: a growing population (higher demand), aging infrastructure and even changes in the weather. We cannot assume that the water will always be there. After all, we do live in the second driest state in the Union.

## WATER CONSERVATION EDUCATION

In an effort to educate their customers about water conservation, Granger-Hunter

Improvement District (GHID) has already implemented several programs to help people save water including a public service booth at the annual WestFest celebration at Centennial Park in June.

They also produce a well-conceived calendar with monthly tips on how to conserve water in a variety of ways. For instance, showering for just one minute less every day will save 1,875 gallons of water each year! Who knew? It is possible that those who viewed the calendar, and took time to focus on fewer minute showers will enjoy the long term benefits.

Replacing a toilet manufactured prior to 1992 with a newer model will save up to 6 gallons with every flush. After the Department of Energy's EPA Act law [the Energy Policy Act of 1992, which mandated 1.6 gallons per flush for all new domestically manufactured toilets] manufacturers initially didn't believe the law would go through, so there wasn't a strong effort to reduce water flow and increase efficiency. But now many manufacturers offer products that meet or exceed those efficiencies on the market.

Home owners need to be aware of these facts. Congratulations to those who are striving to conserve Utah's most valuable natural resource – and for reading the GHID calendar.

## CONSERVING INSIDE AND OUT

Since Utah is hot and dry during the summer, outdoor water conservation is also extremely important. Ninety percent of water lost through evaporation could be saved if watering was limited to the hours before 10:00 a.m. and after 6:00 p.m. Learning how to water effectively without over-watering is important. This is especially true when Utah receives a random summer rainstorm. Using a nozzle washing your car instead of just using the hose by itself can save over 100 gallons of water. A little bit of effort really goes a long way.

Another program that GHID launched was the distribution of water-saving toilets on a first-come, first-served basis. The program was so well received that customers had to be turned away. These efforts by Granger-Hunter Improvement District are wonderful but how effective are they?

## CONSERVATION ASSESSMENT

"There really is no way to track how many families read the calendar and then implement the suggestions," stated Clint Jensen, CEO and general manager of Granger-Hunter Improvement District. "And a program that gives toilets away is

great but we are unable to measure its effectiveness."

In an effort to find out, a new program will be launched this year that will enable GHID to collect data and see if conservation efforts are actually working. Through a grant provided by Jordan Valley Water Conservancy District, GHID will invite the top 100 customers who use the most water to receive an assessment to see where they may be able to reduce water consumption. The grant will provide each family with \$200 to use towards making improvements in their home. Each assessment will determine whether more water can be conserved inside or out and suggestions will be made to the homeowner. Whether it is used to purchase a water-saving showerhead or a smart timer for the sprinkling system, this money will help residents conserve water. The focus will be to help the top users learn how they can conserve. "This program is unique because the data can be tracked," emphasized Jensen. "You can actually see what the needs are because of the assessment and then make a big difference in water consumption for that particular family."

Jordan Valley Water Conservancy District and GHID are eagerly anticipating the results of this first test phase. If the program proves to be successful, more families will have the opportunity to benefit from this innovative program in the future. "Not only are we helping families conserve water, this is a great way to get out and meet our customers and see how GHID can help them!" Jensen enthusiastically stated.

Water Conservation is just one of the ways GHID is helping residents in West Valley City protect the water we all need – now and in the future. "We all want clean, accessible water," affirmed Jensen. "Granger-Hunter Improvement District wants to help everyone effectively use water resources."



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# Unlike Any Other: Valley Fair Mall

by Gabe Morazan



It's likely by now that you've driven by Valley Fair Mall – or perhaps even visited recently – and noticed all of the changes that have happened in recent years. The nearly 45-year-old mall has undergone a significant amount of changes within just the last three years—welcoming major tenants to the grounds like Megaplex Theatres, Costco, and a variety of dining facilities. The redevelopment project of Valley Fair Mall, a 6 phase project, has made steady and noticeable progress over the past three years. Once completed, the mall will be part of a commercial and residential development unlike any other in the valley.

## VALLEY FAIR MALL: THEN

Valley Fair Mall's rich history starts in 1970, ten years before the incorporation of West Valley City in 1980. The mall's location near the center of the valley, and at the exit of a major interstate highway, has provided residents across the Wasatch Front with an easy way to get their shopping done, regardless of where they live.

It was in 2005 when the next genera-

tion of the mall, and the future of the surrounding area, started to form. It was at this time that Scott Satterfield and Greg Helm of Satterfield and Helm first approached the city of West Valley to discuss purchasing the mall.

In the 2009 edition of Discover West Valley, Satterfield mentions how the timing of this discussion, and subsequent purchase by the development firm, was ideal, "We [had] just sold all of our holdings up in Rexburg, Idaho. We had about thirty percent of the off-campus student housing up there and we were out looking for another opportunity. There were only a few times in our career that we looked at buying shopping malls. We had never owned a shopping mall before. We were in the right position at the right time, it fit the bill, it was right there. We went to take a serious look at it and ended up going in that direction."

## REBUILDING THE LANDSCAPE

In 2006, the year following the purchase by Satterfield Helm, the redevelop-

ment plans were made public. The goal of this massive undertaking was to increase the size of the mall and develop the surrounding areas to add a variety of dining and retail options. The first step was to add a retailer that was sure to bring a considerable increase in foot-traffic.

The "logical step," as Satterfield stated in 2009, was to restart discussions with the large wholesaler Costco. West Valley City had been in negotiations with Costco as far back as 2002 but as City Manager Wayne Pyle stated in 2009, "for one reason or another it would progress, then fall through. It finally got done about the time Greg and Scott came on board."

It's clear to see why Costco was considered: an example of the overall popularity of the wholesaler is made evident on its website with a mention that its publication, "The Costco Connection," reaches "...a worldwide distribution of more than 8.3 million copies." The addition of Costco to the mall added nearly 100,000 square feet to the area and served as a catalyst to speed up the future phases of the mall.

## FAIRBOURNE STATION

Originally planned to be a mixed-use development, mixing residential with commercial, the plan was adjusted early in the process to focus primarily on the retailers. Scott Satterfield explained in 2009 that the change was consistent with their goals, "We did wind up with some code developers that had mixed use experience, but we

always found that what we don't want to do is curtail what we were planning to do originally, with the retail first and foremost. Mainly a retail location and destination....we backed away from mixed use and felt that in time the use would come from across the street, with what the city was doing with the balance of their center city plan."

Satterfield refers to the Fairbourne Station that is under development across the street from Valley Fair Mall. The Fairbourne Station is a mixed-use development encompassing 40 acres that will incorporate residential, retail, and office space along with open space and an Embassy Suites hotel. Once completed, the Fairbourne Station, along with Valley Fair Mall, will cap off a revitalized "downtown" West Valley City that will house residential, office, retail, dining, and entertainment all within close proximity and walking distance from public transportation.

## PROVIDING BETTER ACCESS

Pivotal to the redevelopment of the mall has been the creation of the new frontage road added to the southbound I-215 on-ramp in 2012. The frontage road – a \$6 million project by the Utah Department of Transportation (UDOT) and West Valley City – was created in an effort to increase the ease and safety of traffic flowing through the area.

In a 2012 article published in the Deseret News titled "New Interchange Road

Opens in West Valley City," West Valley City Mayor Winder stated that the new frontage road would save travelers "... Going south between the I-215 interchange and 3800 South ... up to 4.5 minutes." It's estimated, as written in the article, that an average of 46,000 vehicles commute the area on a daily basis.

The project was completed in early 2012, and just in time, since the completion and opening of a Megaplex Theater in late 2012 would have resulted in a significant increase in traffic to the already busy area.

## BRINGING PEOPLE TOGETHER

On September 17, 2009, Utah Transit Authority and West Valley City officials celebrated the opening of the intermodal hub at 3650 S. 2800 West, just west of City Hall and the Valley Fair Mall. The intermodal hub serves as a central point from where riders can transfer between a MAX bus, UTA bus, and TRAX train, all at a single station. This allows riders more options and connects routes that were previously much more difficult, or too time-consuming, to reach.

The West Valley TRAX line, which opened in late 2011, connects the central station at Valley Fair Mall to TRAX stations at Decker Lake (near the Maverik Center), Redwood Road, and River Trail (1070 West 2320 South) before connecting to the 2100 South station and traveling up towards downtown Salt Lake City.

The addition of the TRAX line, and

creation of the intermodal hub, have helped provide easy access to Valley Fair Mall and its restaurants—allowing travelers from all over the valley a way to eat and shop in West Valley City without the need to drive. The number of commuters utilizing this hub is only expected to increase when the Airport and Draper TRAX lines open in 2013. The addition of the lines will increase access to the airport and southern parts of the valley.

## VALLEY FAIR MALL: NOW

Progress has been readily visible over the past three years that Valley Fair Mall has undergone renovation. One of the most prominent changes, and hard to miss when driving by, is the new Megaplex Theatres. Opened in late 2012, the theater boasts 15 screens, 112,000 square feet and accommodates approximately 2,700 moviegoers. As is common with the other Megaplex Theatres throughout the valley, the theater also includes digital projection, an IMAX theater, D-Box motion seating, a food court, and a "Director's Suite" recep-





tion hall. The theater opening marked the 16th open for the Larry H. Miller chain, with theaters spread throughout the state of Utah and one in Mesquite. The addition of the Megaplex Theatre provides another venue from which to attract foot traffic for the retailers and dining establishments located at Valley Fair Mall—making dinner and a movie a one-stop shop.

### BEAUTY FOR ALL TO ENJOY

While a big portion of Valley Fair Mall's redevelopment has come in the way of attracting new businesses such as Costco and Megaplex to the mall's vicinity, the mall has undergone some improvements in appearance, both inside and out. New paint, walkways, and street-lights have been added inside the mall which gives it a warm and welcoming appearance; while the exterior entrance to the mall now includes a small park, complete with a splash pad. The grassy area and splash pad provide an enjoyable setting for afternoon fun in the sun while some of the nearby cold dessert shops are sure to make the afternoon even more memorable.

In discussing the construction of

the park in 2009, Scott Satterfield stated, "It is going to be a park that will utilize some very creative elements that we have only seen in a couple of places in the country. We went and spent some time in those places seeing how they worked and how they were using the center as a city park. The whole community was effectively involved with changes all year long, as people wanted to come and see the next presentation in the city park center."

### BOOSTING THE LOCAL ECONOMY

The mall redevelopment is steady underway, with noticeable progress being made in the past several years, but it's the next few years that will be "exciting" as Greg Helm, co-owner of Satterfield Helm, states. The interior remodeling will be complete in April 2013, with the food court undergoing the last of the work.

Helm states that the patrons will see an increased "focus on providing more family-friendly entertainment and events" starting in 2013 and beyond. "Everyone benefits," Helm explains in discussing the impact of the redeveloped mall to the community.

Once completed, the redeveloped Valley Fair Mall, along with the Fairbourne Station being developed across the street, will provide a significant boost to the local economy as shoppers from across the valley – and even visitors from out-of-state due to the Airport Line and nearby



Embassy Suites – try out the many dining and shopping venues located at Valley Fair Mall. The continued patronage, resulting in tax revenue for the city, and steady number of jobs added by the redeveloped mall is set to have a significant impact on the local economy for years to come.

### A MODEL FOR SUCCESS

Scott Satterfield, speaking to Robert J. Dalley in the 2009 edition of Discover West Valley, summarized his experience on the redeveloped mall by saying, "I would say, that what the Valley Fair Mall represents is a perfect marriage for private enterprise to work very closely with local government, to achieve together what neither one could have completed alone. It is a model that can be put up anywhere, across the country, of the collaboration we've done and have developed.

"I think that there is a place where people go and work very openly with their local government to take an area that would have otherwise died on the vine and bring a new life to it. We have the highest respect with all those of who we work with and they with us.

"The unity that we have been able to find working with each other has given us the opportunity to rediscover ourselves during the Valley Fair Mall project ... I have really appreciated the experience and hope that the rest of the country can see how it works."



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# Local Dining & Entertainment

# Evening Out in West Valley City

by Gabe Morazan



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Valley Fair Mall



## Dining

With a variety of new options available, West Valley City is the ideal stop for someone looking for dining and entertainment. And now West Valley City is more convenient than ever for out-of-towners to visit, with the creation of the West Valley TRAX line and the intermodal hub. Whether you're in the mood for a burger, Italian food, sushi, or looking to satisfy a sweet tooth, West Valley City has a dining establishment ready for you.

### Where to eat at Valley Fair Mall

As you look at the options available at Valley Fair Mall, there seems to be something for just about everyone in the family. A clear favorite based on their track record, the **Olive Garden** at Valley Fair Mall has consistently been the top ranking Olive Garden nationwide in sales over the past few years.

Another clear favorite, made evident by the lines and patrons camped overnight the day of its opening in 2009, is the In-N-Out also at Valley Fair Mall. Famous for its "secret menu" and fresh offerings, In-N-Out is always ready to serve the hungry patron the classic double-double—"animal" style, should you choose.

Of course, In-N-Out isn't the only place to grab a burger at Valley Fair Mall. Smashburger, one of the first to open its doors among the new restaurants and retailers located at Valley Fair Mall, is always ready to serve its signature Smashburgers and Smashfries. The "fast-casual" restaurant now

boasts 4 locations along the Wasatch Front and 1 in Orem. Named for its signature technique of "smashing" their burgers while cooking, Smashburger offers you the ability to order some unique items from a menu that is regionally tailored to fit the area of each store. The Beehive Burger, as you no doubt have guessed, is the burger hand-crafted for the Utah stores—made up of honey barbecue sauce, applewood smoked bacon, cheddar cheese, and a haystack onion on an egg bun. If that doesn't peak your appetite, you can always custom order to your liking by ordering the style of bun, meat, condiments, and cheese to fit your tastes. No Smashburger is complete without an order of their Smashfries—fries tossed with rosemary, olive oil, and garlic. The number of items on their menu offers a variety of options to fit even the pickiest eater in your family. Just don't forget to order an authentic Haagen-Dazs shake to complete your order.

If the term "unique burgers" makes you think of a burger with a fried egg on top, then it's likely that you've been to Red Robin before. Within walking distance from In-N-Out and Smashburger, Red Robin offers a wide variety of its own unique burgers to satisfy your craving. From the teriyaki-marinated and pineapple topped Banzai burger to the Royal Red Robin—a burger topped with a fried egg, hardwood-smoked bacon, and American cheese—Red Robin has something for just about everyone in the family. As a full-service restaurant, Red Robin also has a variety of specialty drinks, both alcoholic and

*Whether you're in the mood for a burger, Italian food, sushi, or looking to satisfy a sweet tooth, West Valley City has a dining establishment ready for you.*



## Local Dining & Entertainment

non-alcoholic, to quench your thirst while you enjoy your burger and bottomless steak fries.

### Mouth-watering grill

Named after famed Miami Dolphin's coach Don Shula, **Shula's 347 Grill** is now serving up juicy steak and burgers inside the Embassy Suites at 3524 South Market Street. Even the "347" serves to pay hom-

age to Coach Shula, commemorating his 347 career wins during his 33 year career in the NFL. Shula's unique steaks, The SHULA CUT, are cuts of meat that surpass the quality of both USDA Prime and USDA Choice cut meat.

By owning one of the top Angus farms in the country, Shula's is able to produce quality Angus beef that must meet 10 science based qualifying measurements—marbling, maturity, consistency, flavor, leanness, appearance, and tenderness—before it ends up on your plate. As a result of their strenuous checks, you're guaranteed to have a higher quality cut of beef that exceeds

Sponsored by  
Valley Fair Mall



the standards required to be labeled USDA Prime. Along with an assortment of burgers and sandwiches, Shula's 347 is ready to serve only the freshest, and highest quality, cuts of meat that money can buy. In the tradition of the "NFL's winningest coach in history", Shula's 347 is sure to impress.

### New York style pizza

Not in the mood for a burger or steak? How about some award-winning pizza? Look no further than NYPD Pizza, awarded "Best of State" in the category of New York Style Pizza in 2010. Founded in 1996 in Orlando, Florida by a New York native, NYPD Pizza was created to bring authentic New York style pizza to your neighborhood. With pizza names like Bayside Bianca, Da'



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Megaplex Theatres continues to offer guests the ultimate movie going experience with technical and service innovations, including digital IMAX, state-of-the-art projection systems, D-Box motion seats, Dolby Atmos audio systems, luxury seating, VIP auditoriums, Summer Kids Movies, MegaRewards loyalty program, Gift Baskets, Refillable MegaMugs, and Coca Cola Freestyle machines that offer thirsty movie fans more than 120 different soft drink choices.

The Megaplex Special Events experts roll out the Red Carpet for small and large businesses that want to add a touch of Hollywood magic to their sales, training, or employee meetings.

The new Megaplex Theatres at Valley Fair Mall features nearly 3,500 square feet of private special event space perfect for business meetings, sales conferences, trade shows, banquets, parties, family gatherings, holiday celebrations and more. With full-service catering and state-of-the-art audio/visual technology, Megaplex takes the worry out of your next special event. For a free tour of the new Megaplex facility in West Valley City, please call Amanda at 801-321-5915.



With locations from Logan to St. George, Megaplex Theatres has the solution for all of your entertainment business needs. For more information, please visit [www.MegaplexTheatres.com](http://www.MegaplexTheatres.com) or follow us on Facebook.



## Local Dining & Entertainment

Bronx BBQ Chicken Pie, and The Sicilian, and décor paying homage to The Big Apple, NYPD Pizza is sure to bring a smile to the face of any bambini in your party.

### Desserts, too

Have a sweet tooth that needs to be satisfied? The Sweet Tooth Fairy is sure to delight—no magic necessary. A Utah company with growing national recognition, The Sweet Tooth Fairy has had their desserts featured on The Rachael Ray Show, Martha Stewart's Wedding Magazine, Women's Day Magazine and even took top prize in an episode of The Food Network's "Cupcake Wars" in 2012. Featuring an assortment of treats—cupcakes, brownies, cookies, and of course their famous Cake-bites—The Sweet Tooth Fairy is ready to bake up just the right treat to fulfill your craving.

If the warm weather has you looking for a frozen treat, then there are two to choose from nearby: Frogurt Frozen Yogurt and Jamba Juice. As a self-serve frozen yogurt shop, Frogurt Frozen Yogurt offers you seemingly endless options to create your own tasty treat. With a variety of flavors and toppings to choose from, complete with either non-fat or low-fat options, you can create just the right treat to fit your mood. With more than 780 stores worldwide and a history that includes the acquisition of Utah native Zuka Juice, there's little chance that you've not experienced a Jamba Juice already. Offering a number of different smoothies and boosts, Jamba Juice remains a popular hangout for those looking for a cold and fresh treat.

The number of dining options available

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Valley Fair Mall



at Valley Fair Mall, both at its exterior and in the food court, are varied to suit your appetite. From Wingers, Jimmy John's, and Café Zupas to Sushi Monster and T.G.I. Friday's, there's little chance that whatever you're in the mood for, you can't find at Valley Fair Mall. Of course, why stop at simply dining in West Valley City when there are so many entertainment venues located nearby, and now within a simple TRAX ride?

# Entertainment



Now with the addition of the West Valley TRAX Line, finding suitable entertainment options in West Valley City is easier than ever. Just as dining options are as varied as your tastes, so too are the various entertainment venues located in West Valley City. All within close proximity, and within walking distance from the West Valley TRAX line, are the Megaplex Theatres, Hale Center Theatre, Maverik Center, Hollywood Connection, and WiseGuys.

### Let's go to the movies!

Opened in late 2012, the **Megaplex Theatre at Valley Fair Mall** provides many of the amenities that have become associated with the Larry H. Miller chain: digital

projection theaters, D-BOX seats, a food court, and reservation seating. The theater opening marked the 16th in operation for the state-wide chain and kicked off a busy holiday movie season that saw the release of *The Hobbit* and *Les Miserables*. With the addition of the Megaplex Theatre, and the various restaurants nearby, dinner and a movie can all be accomplished with just a simple visit to Valley Fair Mall.

### Local playhouse

**Hale Center Theatre** has a history as rich as West Valley City. Originally located in South Salt Lake, Hale Center Theatre opened in 1985. The theater—a family business founded by Nathan and Ruth



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Hale; their daughter, Sally Hale Rice; and their grandson and his wife, Mark and Sally Dietlein—developed a loyal following from both patrons and community actors looking for quality, audience-friendly, community theater. After achieving success in their first Broadway musical, Brigadoon, in 1992, the group began looking for a new location to better accommodate higher-caliber productions. In 1998, they opened their 42,000 square-foot facility in West Valley City. Describing the move on Hale Center Theatre's website, Mark Dietlan states, "It was important to us to remain a community theatre and continue the legacy of keeping ticket prices affordable even with the grand new facility. The move to West Valley allowed us to not only do more with our shows, but also partner with the city as a not-for-profit performing arts organization and to truly become a community entity." Over the years, Hale Center Theatre has consistently maintained a loyal following, receiving about 255,000 unique visitors an-



nually, and has produced a number of well-known productions like Joseph and the Amazing Technicolor Dreamcoat, and the perennial favorite, A Christmas Carol. Committed to producing family-friendly entertainment, Hale Center Theatre is ready to entertain and delight your family with quality, community theater.

### Hockey, concerts & more

The Maverik Center has been a hub of entertainment and activities since its opening in 1997, back when it was named the E-Center. Once the host of the Ice Hockey Championships at the 2002 Olympic Win-

ter Games, the venue has welcomed major performing artists such as Neil Diamond, Elton John, and The Jonas Brothers. With upcoming performances from One Direction and Bruno Mars, The Maverik Center continues to draw top performers in the music industry and highly popular entertainment acts such as WWE RAW World Tour. The venue is also home to the Utah Grizzlies—Utah's 'AA' hockey team in the ECHL. Originally from Denver, the Utah Grizzlies have been playing at their location since the 1995-1996 season and have developed a loyal fanbase. From the latest pop superstars to popular productions like Brit Floyd, The Maverik Center is sure to have an upcoming event to delight.

### Connecting family fun

Looking for a place where the kids can exhaust some of that seemingly endless energy? The Hollywood Connection provides families with a variety of different activities from laser tag and a skating rink, to the Carmike Cinema located inside. The 165,000 square-foot facility features their Xanadu Skate Rink, Caddy Shack 18 hole Mini-Golf course, Lieutenant's 50's Style Diner, Tron Laser Tag Arena, Amusement

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## Local Dining & Entertainment

Rides, and Mind Game Arcade. The Amusements Rides include The Dragon Coaster, Bumper Cars, Balloon Ride, Carousel, Studios Bus Ride, and a Soft Play Area for the youngest of guests. An ideal place to visit with the family, The Hollywood Connection has enough variety to keep even the most energetic kids entertained for hours.

### You crack me up!

**Wiseguys Comedy Club**, opened by comedian Keith Stubbs, has welcomed a number of big name comedians over the years—Norm MacDonald, Bob Saget, Pauly Shore, and Margaret Cho to name a few. And there are no hints of slowing down, with three locations serving up laughs across Utah. Shows regularly include local and regional comedians, with Wednesday

night offering an open-mic for those looking to make a name for themselves. Wiseguys even offers food and drink to enjoy while watching a show, in case you didn't grab dinner beforehand. Just be sure to book your tickets in advance, as they can be sold out weeks before opening.

With all of the change and development that has been completed in West Valley City over the past few years, it's now easier than ever to grab lunch, dinner, and some entertainment within the city boundaries. Doing so helps strengthen the local economy and ensures a prosperous and vibrant community. The variety of dining and entertainment options available within walking distance of a TRAX train, or within a short car ride, are sure to delight and make your next evening out a memorable one. ✦

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# West Valley City Cultural Arts Local History

Painting and text by Harlan Bangerter, West Valley City Historical Committee



Granger Meeting House

**Life's challenges come** at us with such speed that it becomes all we can do to deal with each new situation. This leaves most of us little time or inclination to reflect on the history of the place where we live or work. That would be especially true of West Valley City. The area has grown in

great diversity in the last several decades. Many of the residents have been in the area for a relatively short time. Very little from a century ago still exists. The illustration on this page features the old Granger church. It stood majestically on the south-east corner of 3500 South and 3200 West.

The building had a fairly short life of only forty-eight years. It was constructed in 1912, and it served the community until a few years before it was demolished in 1960. It is shown as it would have appeared in February 1914. It was one of two notable buildings in the area. The other was

the large two story 59th District (later named Monroe) School that stood on the current site of the Gus Paulos Chevrolet dealership on 3500 South and 4000 West. That building stood until 1973.

The first residents of the West Valley area arrived in 1849. They were comprised of a few families that had crossed the plains together. They built crude shelters in the high bank of the Jordan river at 3300 South. After a time, a farm community developed with a few little stores and places of business. After a century of gradual growth, West Valley City was formed in 1980 and was immediately the second largest city in Utah.

A number of current West Valley residents are descendants of the early families that founded the area. More by far are relative newcomers who have arrived from various places around the world. West Valley is a warm and unpretentious community, and anyone with an interest in building their area welcomes their new neighbors and helps them feel needed and appreciated.

West Valley City is proud to have a Historical Committee whose task it is to preserve the past in photographs, historical objects and documents, and occasional commemorative plaques. They serve under the direction of the West Valley City Cultural Arts Board. ✨



**A somewhat typical example** of the immigrant experience in America was the family of Frederick and Alice Bangerter. They left Switzerland in 1881, and arrived at the Castle Garden Customs Station in New York City a few days before the new year of 1882. By 1891 they had made their way to the present West Valley City area. German speaking Fred and Alice had a hard time making themselves understood to their mostly English speaking neighbors. They weren't treated in a kindly manner. Eventually they began grinding wheat for their neighbors with a little coffee grinder that they had. This evolved into a larger business where they built a flour mill, and began to prosper. They remodeled their little log cabin into a nice white frame house that is still standing. Their children were thoroughly American. Son Will, (back row on the right) would become the father of future Utah State Governor, Norm Bangerter.



**The basement social hall** of the old Granger Ward House was the scene of most community parties from 1912 until 1957 when the building was no longer used. This particular gathering was an April Fools party that was held in 1945, just before the ending of the Second World War.



**The last appearance** in 1937 of the steam powered wheat threshing machine.



**The Bangerter Flour Mill** was located on 3600 West on the south east corner of 3650 South (Lancer Way). The tracks for the Orem railroad line ran down the middle of 3650, and went all the way to Magna. Grain and flour could be directly loaded into the container cars of the train. The Bangerter family sold the mill in the late 1920s. The new owners didn't understand the importance of venting the building, and the flour dust ignited. The resulting explosion blew the mill to matchsticks. The blast mercifully took place in the middle of the night, and no one was injured.



**Most families in the Granger-Hunter** (now West Valley City) area were involved in agriculture. Wheat, alfalfa, and sugar beets were the main crops. In the late summer, the threshing machine would arrive to help in processing the wheat. It was photographed here for its last appearance in August of 1937.



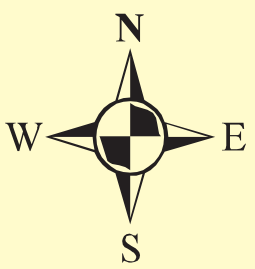
**Loading sacks of flour** onto a horse drawn wagon at the Bangerter Flour Mill in 1918.

**Legend:**

- School
- Shopping Center
- Park
- Golf Course
- Waterway
- 201 Commerce Center
- Decker Lake Business Park
- Lake Park Corporate Centre
- Fairbourne Station
- West Valley City Hall
- Fire Station
- Police Station
- TRAX Line
- Railroad
- Major road
- Highway
- Freeway
- City Limit

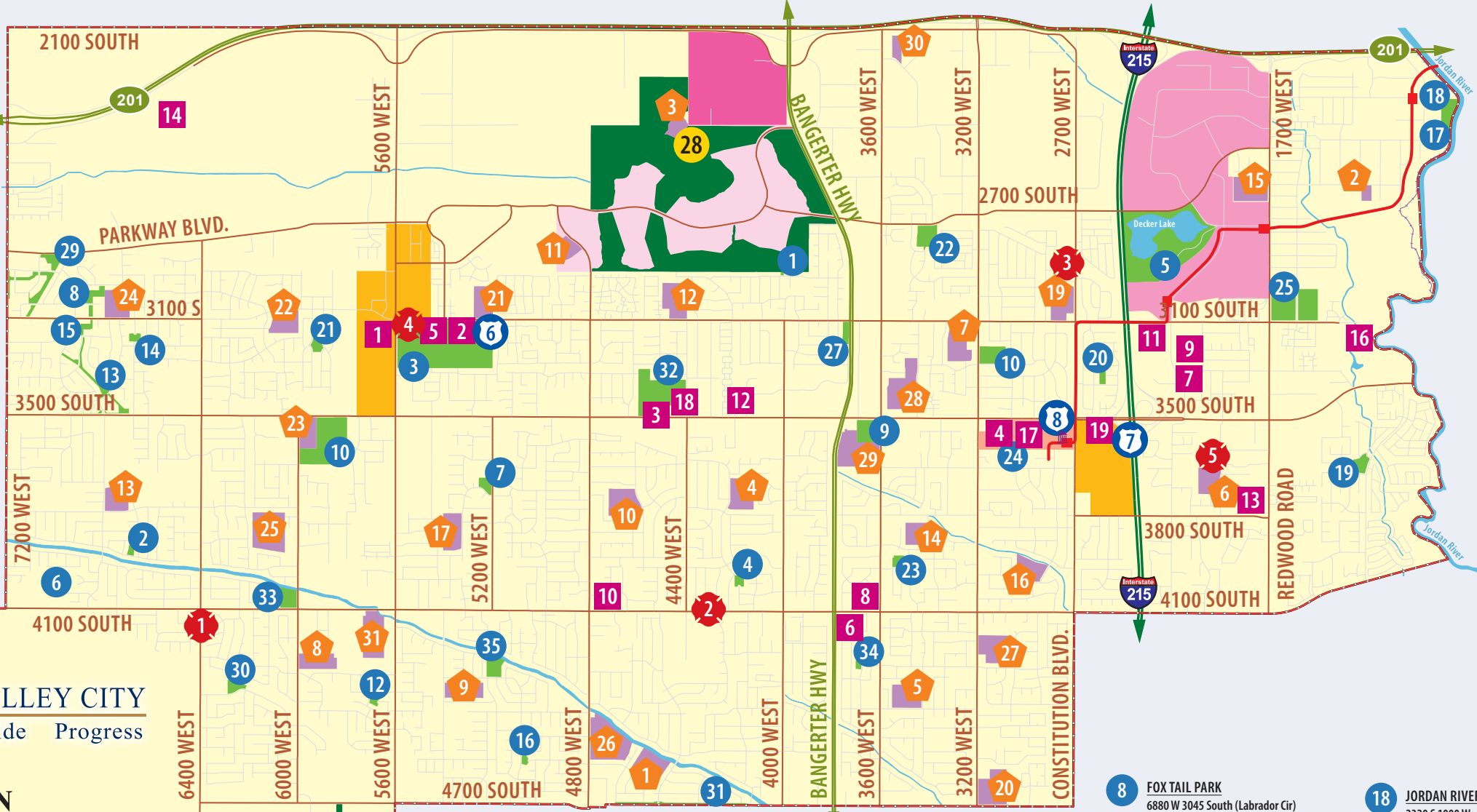
### FIRE & POLICE STATIONS

- 1 FIRE STATION 71**  
4160 South 6400 West
- 2 FIRE STATION 72**  
4100 South 4314 West
- 3 FIRE STATION 73**  
2834 South 2700 West
- 4 FIRE STATION 74**  
5545 West 3100 South
- 5 FIRE STATION 75**  
3660 South 1950 West
- 6 EAST SUBSTATION**  
3601 South Constitution Blvd (inside Valley Fair Mall)
- 7 WEST SUBSTATION**  
5415 West 3100 South
- 8 PUBLIC SAFETY BUILDING**  
3575 South Market Street



### POINTS OF INTEREST

- 1 5600 WEST SHOPPING CENTER**  
5600 W 3100 South
- 2 ACORD ICE CENTER**  
5353 W 3100 South
- 3 ANIMAL SHELTER**  
4522 W 3500 South
- 4 FAIRBOURNE STATION**
- 5 FAMILY FITNESS CENTER**  
5415 W 3100 South
- 6 GRANGER MEDICAL CLINIC**  
3725 W 4100 South
- 7 HALE CENTRE THEATRE**  
3333 S Decker Lake Dr
- 8 HARMAN SENIOR RECREATION CENTER**  
4090 S 3600 West
- 9 HOLLYWOOD CONNECTION**  
3217 S Decker Lake Dr
- 10 HUNTER LIBRARY**  
4740 W 4100 South
- 11 MAVERIK CENTER**  
3200 S Decker Lake Dr



### SCHOOLS

- 1 Academy Park Elementary School**
- 2 American Prep Academy (2 locations)**
- 3 Dancing Moose Montessori School**
- 4 Philo T. Farnsworth Elementary School**
- 5 Robert Frost Elementary School**
- 6 Granger Elementary School**
- 7 Hillsdale Elementary School**
- 8 Hillside Elementary School**
- 9 Hunter Elementary School**
- 10 Jackling Elementary School**
- 11 Monticello Academy Charter School**
- 12 Monroe Elementary School**
- 13 Douglas T. Orchard Elementary School**
- 14 Pioneer Elementary School**
- 15 Redwood Elementary School**
- 16 Rolling Meadows Elementary School**
- 17 Carl Sandburg Elementary School**
- 18 Silver Hills Elementary School**
- 19 Stansbury Elementary School**
- 20 Harry S. Truman Elementary School**
- 21 Valley Crest Elementary School**
- 22 West Valley Elementary School**
- 23 Whittier Elementary School**
- 24 Gerald Wright Elementary School**
- 25 Hunter Junior High School**
- 26 John F. Kennedy Junior High School**
- 27 Valley Junior High School**
- 28 West Lake Junior High School**
- 29 Granger High School**
- 30 East Hollywood Charter High School**
- 31 Hunter High School**

### PARKS & GOLF COURSES

- 1 BACK NINE PARK**  
4105 W 3010 South  
Playground
- 2 BRIDLE FARMS PARK**  
6688 W Bridle Farms Rd
- 3 CENTENNIAL PARK**  
5405 W 3100 South  
Pavilions, playgrounds, tennis courts, basketball courts, soccer fields, ball diamonds, rest rooms
- 4 COUNTRY MEADOWS PARK**  
4175 W 3980 South  
Playground, basketball courts, volleyball court, picnic area
- 5 DECKER LAKE PARK**  
2300 W South Parkway Blvd  
Jogging path, nature preserve
- 6 FALCON CREST PARK**  
7009 West 4065 South  
Pavilion, playground, basketball court
- 7 FASSIO FARM PARK**  
3720 S 5200 West  
Pavilion, playground, picnic area
- 8 FOX TAIL PARK**  
6880 W 3045 South (Labrador Cir)  
Playground, trail loop
- 9 GRANGER PARK**  
3550 S 3600 West  
Pavilion, baseball field, horseshoe pit, playground, volleyball court, fire pit, rest room
- 10 HILLSDALE PARK**  
3275 S 3200 West  
Pavilion, playground, volleyball court, tennis courts, horseshoe pits, rest room
- 11 HUNTER PARK**  
3600 S 6000 West  
Pavilion, playground, volleyball court, tennis courts, soccer field, baseball fields, horseshoe pits, sledding hill, rest room
- 12 HUNTER RIDGE PARK**  
4383 S 5710 West  
Pavilion, playground
- 13 HUNTER VILLAGE PARK & TRAILHEAD**  
Playground, trail loop
- 14 HUNTER VILLAGE POCKET PARK**  
Playground
- 15 HUNTER VILLAGE Z PARK**  
Trail loop
- 16 IRONWOOD PARK**  
4565 S Early Duke St (5080 West)  
Pavilion, playground
- 17 JORDAN RIVER PARKWAY TRAIL**  
Trail parallels the Jordan River
- 18 JORDAN RIVER TRAILHEAD PARK**  
2320 S 1000 West  
Pavilion, playground, horseshoe pit, canoe docks, trailhead to Jordan River Parkway
- 19 KINGS POINTE PARK**  
1330 W Rothchild Dr (3665 South)  
Pavilion, playground, volleyball court, basketball court, walking trail
- 20 MAPLE MEADOWS**  
2520 W 3380 South  
Pavilion, playground, basketball court
- 21 MEADOWLANDS PARK**  
3350 S 5800 West  
Pavilion, playground, volleyball court
- 22 PARKWAY PARK**  
3405 W Parkway Blvd (2700 South)  
Pavilion, playground, tennis courts, soccer field, basketball courts, horseshoe pits, rest rooms
- 23 PEACHWOOD PARK**  
3510 W 3965 South  
Playground, fire pit, picnic area, basketball courts, horseshoe pits, volleyball court
- 24 PROMENADE AT FAIRBOURNE STATION**
- 25 REDWOOD NATURE AREA**  
2660 S 1160 West  
Trail loop, trailhead to Jordan River Parkway
- 26 THE RIDGE GOLF CLUB**  
(Open July 2013)
- 27 SCOTTSDALE PARK**  
3755 W 3100 South  
Pavilion, playground
- 28 STONEBRIDGE GOLF COURSE**  
4415 Links Dr
- 29 SUGAR PLUM PARK & TRAILHEAD**  
6800 W 2900 South  
Playground, pedestrian trail
- 30 TERRACE RIDGE PARK**  
6260 W Terrace Ridge Dr (4365 South)  
Pavilion, playground, volleyball court, horseshoe pit, walking track
- 31 WELKER MEMORIAL PARK**  
4100 to 4800 W 4700 South  
Basketball courts, walking path
- 32 WEST VALLEY CITY PARK**  
4500 W 3500 South  
Pavilion, ball diamonds, basketball court, playground, rest room
- 33 WEST VIEW PARK**  
6050 W 4100 South  
Pavilion, playground, tennis courts, rest room
- 34 WHEATLAND PARK**  
4266 S 3680 West  
Pavilion, playground
- 35 WOODLEDGE PARK**  
5210 W 4310 South  
Pavilion, playground, tennis courts

# Convergys Corporation



## In the business of Customer Management for more than 30 years



As consumers continue to weigh how they spend each dollar and embrace new ways of communicating with companies, customer service has become more important than ever. In fact, with research showing that customers are more likely to move their business after just one bad experience, more businesses are learning that providing quality customer service can have a direct impact on their revenue.

And that's where Convergys Corporation (NYSE: CVG) steps in. Convergys has been a major employer in Salt Lake County – and the entire state – for more than 15 years. During that time, the company not only has provided a high level of Customer Management to its clients – it also has provided countless individuals with an opportunity to start their careers and move toward continued success. In fact, Convergys continues to seek talented individuals looking to grow their career, be part of a close knit group of professionals, and work for a company that counts half of the Fortune 50 – the 50 largest companies in the United States – among its clients.

Based in Cincinnati, Ohio, Convergys has been in the business of Customer Management for more than 30 years. The company established its Taylorsville site in 1995, and now operates five contact centers throughout the state, in Cedar City, Logan, Ogden, Orem and Taylorsville. Its

contact center in Taylorsville houses more than 1,500 employees, making it the largest Convergys facility in North America.

Convergys is not about outbound telemarketing. The majority of work is handling inbound telephone calls and serving as a representative on behalf of clients from a variety of industries – retail and hospitality, automotive, telecommunications, health-care, and financial services, to name a few. It's working with people, providing solutions to their concerns and ensuring their needs are met.

Convergys views each employee as a member of the team. And team activities are common: Quarterly events give employees the opportunity to be recognized for their hard work and accomplishments, and the company sponsors an annual catered lunch for the Thanksgiving and Christmas holidays.

Job satisfaction also is recognized at the team level with a number of incentives and contests that reward talent and accomplishments. Employees receive incentives for top performance, attendance, and a variety of other areas that help nurture a professional, yet fun and exciting environment. If you are the kind of individual that enjoys working hard and being rewarded for that work, then Convergys is looking for someone like you.

Care for its employees is demonstrated

through Convergys' full benefits plan. This includes medical, dental, and vision insurance, along with a 401(k) and perks that vary depending on which client program you support. And, because Convergys wants its employees to be the best they can be, education is a top priority. The company offers tuition reimbursement along with an opportunity for adult continuing education. Employees who currently attend, or plan to attend, a university or college can take advantage of the tuition reimbursement program, while those who may be interested in improving specific skills can attend an online university that partners with Convergys. Because its Taylorsville site is a 24-hour facility, Convergys often is able to accommodate work schedules that fit around your school schedule, offering you a balance of work, school and home.

And for those who are interested in working from home, Convergys offers a Home Agent program that enables employees to handle inbound telephone calls from the comfort of their home office. Candidates for the Home Agent program can complete the hiring process – from application through training and employment – from their home desktop computer, without ever visiting a Convergys location. The only workplace requirements for candidates are a quiet place to work inside their home, a PC that meets Convergys'

minimum standards, high-speed Internet access, and a headset.

Convergys also encourages its employees to support the communities in which they live and work. ConvergysCAN (Community Action Network) is a group run by employees that focuses on projects and ways to give back to communities on a national – and sometimes global – scale. At a local level, Convergys employees across the county have partnered with nearby schools to work with students from elementary to high school, helping them prepare for life after their high school graduation. For example, as part of their "adopt a school program," 50 employees at one of Convergys' contact centers volunteer their time to help elementary students by mentoring them, reading to them and donating books to their schools. As for high school students, Convergys sponsors various sport events and works with seniors

at local schools who are looking to get into a full-time job right out of high school. By mentoring these students and helping them prepare for employment, Convergys is working to ensure that the next generation is prepared for the responsibility that comes with a career.

Many companies describe their philosophy as "promote from within," but a job with Convergys can be a great stepping stone to a career in operations, recruitment, training, or other areas. In fact, more than 70 percent of Convergys' customer service managers began their careers as agents in a contact center. That means they started their career with the same intentions and desire to succeed you likely have.

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One local site leader has worked at Convergys for 18 years, starting as an account manager and working her way up to the highest position available at the local level. Her favorite part about Convergys was the ability to work in various industries, adding variety and change to every level of her career. No two experiences were the same, something that Convergys can offer with the variety of industries that they support. And, because Convergys is a global company, career opportunities may take you to another part of the country – or the world.

The job market is tight, and it's tough to find an opportunity that offers career potential along with a paycheck. If you're looking for a career opportunity, then Convergys is looking for you.



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# ChamberWest

By Alan Anderson,  
ChamberWest  
President/CEO

*It is a good  
time to start  
a business.*

**CHAMBERWEST**  
Regional Chamber of Commerce

## The regional chamber of commerce for West Valley City

Things are moving up on the west-side. Business is doing well. For example, I've met one West Valley business owner who has been on 2700 West for 15 years. He had his best December and January EVER! Other businesses are reporting 3% to 15% growth to me.

Over the past twelve months, the chamber performed 50 ribbon cuttings (for those who do math that is nearly one a week!) We've helped business open stores at the mall, open the West Valley Trax line, open roads such as the toll-free Mountain View Corridor, open bike lanes, open schools, as well as open retail and service based businesses! It is a good time to start a business. We are open.

ChamberWest is the regional chamber of commerce for West Valley City, the City of Taylorsville and Kearns providing more than 7,000 licensed business owners opportunity to grow their business. For 50 years, the chamber has been helping business since we set our roots



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## CHAMBERWEST

Regional Chamber of Commerce

scholarship program and Job Shadow day. Government Action Committee which develops public policy and helps host the regional Legislative Roundup each Saturday during the legislative session. The Professionals Networking Group hosts business professionals who desire to network and conduct business with fellow business people and the Women in Business committee which hosts monthly luncheons and the multi-chamber Spring into Success Women's Conference. The chamber's Best of the West Ambassadors help with ribbon cutting and events as well as deliver membership certificates to area businesses.

The chamber participates in regional and multi-chamber events including Business Matters Luncheon, the Great Salt Lake Business Expo, multi-chamber Golf Classic, Spring into Success Women's Conference. While it sounds like a lot, it reaches a great deal of people who can share their time, talent and resources with the greater business community.

I hope you enjoy reading "Discover West Valley" magazine. This great publication helps the chamber promote the local business community. And remember to shop at your local store which provides employment to your family and friends and provides some sales revenue to your local city to provide basic services and helps keep your taxes low. Check out more of our wonderful chamber at [www.chamberwest.org](http://www.chamberwest.org)

in 1963 as the Granger-Hunter Chamber of Commerce.

Chambers of Commerce help communities promote their community, celebrate new business and existing business, represent business interests before elected officials and create opportunities for business owners to network and build relationships with other business owners. It is the synergy of 2+2=5.

Through the chamber, the business community provides a job board for businesses looking to hire local citizens, a chamber marketplace of discounts available for all, exclusive Benefits-365™ saving business owners money every month on commonly used business items such as UPS shipping, office supplies, insurance and more.

### What an amazing time to be in business.

Volunteers participate in a wide range of community groups. These include the Education committee which runs the chamber

We would love to have you follow us and feel free to share all the new things happening in West Valley City and our surrounding communities.

[www.westvalleychamber.org](http://www.westvalleychamber.org)

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[www.youtube.com/chamberwest](http://www.youtube.com/chamberwest)



## COMMUNITY GUIDE

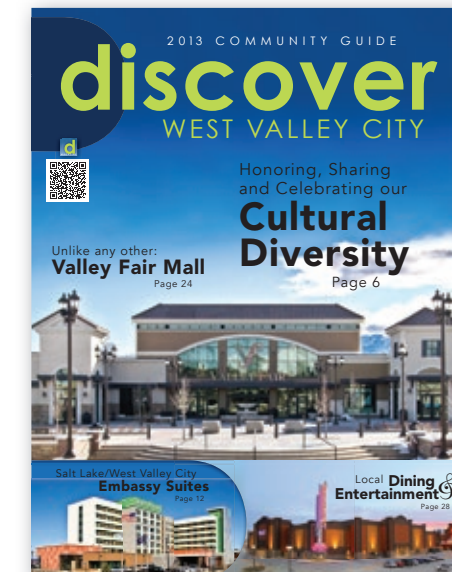
# discover

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## Paleontology, anthropology and energy efficiency.

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Pictured left to right: Dave Spalding, Rocky Mountain Power customer and community manager with Kari Astle, architect/project coordinator for The Natural History Museum of Utah at the University of Utah

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## Know the Facts—It May Save Your Life

**Did you know that some ERs only provide limited treatment?** Pioneer Valley Hospital has a nationally recognized ER which offers a wide range of services and specialties, including full-range pain and illness treatment. Combining the best people in the field with advanced medical technology allows us to save critical time and money, by treating you on our own premises instead of transferring you elsewhere.

### ER Checklist

- ✓ Attached to hospital providing comprehensive services
- ✓ Heart program
  - ✓ 12 lead and hypothermia program
  - ✓ Partners with local EMS to provide immediate care on site.
  - ✓ Stemi receiving center
    - ✓ Cardiac team available 24/7
    - ✓ Cardiac catheterization lab
- ✓ Certified stroke treatment center
- ✓ ICU
- ✓ Operating suites
- ✓ Medical staff of over 500 providers and 42 sub specialties
- ✓ Board-certified emergency physicians
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