

"I want to thank you for all your help. Your coaching has made a big difference in my life and my outlook on life. It just amazes me how much I have learned. I know I think differently now than before I took your course. I hope that you will continue to help others as you have helped me."

Norm S.

"I was out of the country when the stock market took a freefall. Because of your advice, my investments were already prepared for that and I didn't worry in the least."

Emily D.

"Because of what I'm learning, I am excited about the new direction in my finances. My spending is now under control and I am on track to reach my goals."

Jeff D.

"We are happy to say we are now financially free, and completely out of debt because of the coaching that we have received from you. Our net worth is growing each month and that is exciting. We truly feel that we are one of your success stories. Thank you and bless you for what you have helped us accomplish."

David & Elaine R.

"I just want to thank you for all that you've done for me and my family. Your advice and counsel has been so appreciated over the years. Your personal touch has made all the information so much more understandable."

Velma C.

What does it mean to be financially free?



SOUTH JORDAN, UT — In a new book, veteran Financial Coach Greg Kesten delves into the meaning of financial freedom. By redefining terms like “wealth” versus “riches”, Greg helps readers change their perspective on the purpose of money in their lives.

As a coach, Greg does not sell financial products. His entire approach is built on the foundation that any person, no matter what their income is, can find financial freedom. Through his coaching, he's helped clients come to terms with the reality of their current financial situation, create a vision for the future, and address their negative habits and beliefs about money so that they can achieve financial freedom.

Greg has travelled the country, speaking to various groups about this topic and is available to speak at your event. He can tailor his topic to meet your specific needs or you can choose from topics he covers in his book, including “Recognizing Reality”, which helps audience members come to terms with the reality of their financial situation; “The Spending Addiction”, which addresses the rampant propensity in our society to constantly spend money; or “The Comparison Killer”, which addresses that timeless emotion, envy, and how to combat the urge to keep up with our neighbors.

To view sample videos of Greg's presentations, visit www.financialfreedom.co.



GREG KESTEN has spent more than 30 years in the financial coaching field, with a focus on education and teaching.

Financial coaching is the process of helping you reach your financial objectives, going from point A to point B. As a business owner and entrepreneur, Greg knows what it takes to set realistic objectives — and reach them.

His formal education includes a B.A. in Communications from Brigham Young University, and an M.Ed. in Guidance and Counseling from South Dakota State University. He's also been certified as a coach with Franklin Covey's Seven Habits of Highly Effective People.

Greg worked as an adjunct faculty instructor at the University of Phoenix, and at Salt Lake Community College, teaching finance, business communication and public speaking courses.

Before that, Greg served in the U.S. Air Force as a Missile Launch Officer. He also taught leadership development skills for 17 years to Air Force Reserve personnel, including workshops on financial communication and planning.